The Truth About Those Fan Clubs

TV GUIDE

MID-WEST

LOCAL PROGRAM LISTINGS
WEEK OF JUNE 18—24

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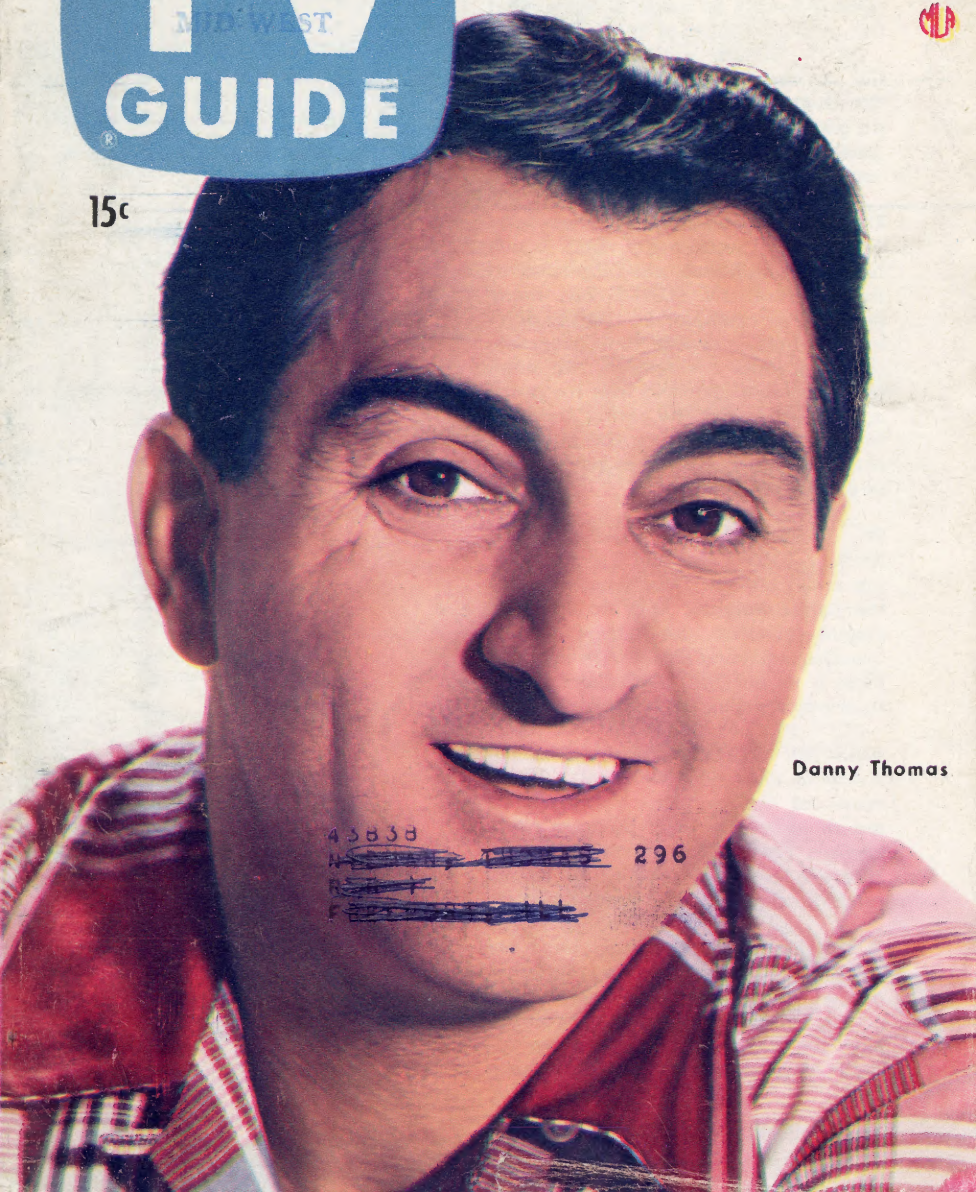

Danny Thomas

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as we see it

We heartily endorse the suggestion of Dr. Frank Stanton, president of CBS, that a comprehensive, impartial, nationwide study be made to learn what the public expects of television.

As Dr. Stanton outlined the project his network is prepared to finance, the study would be made by a "public committee," made up of "distinguished members of the public representing all major fields."

Unlike publications which cover television only occasionally, and which have firm opinions on all phases of the medium, TV GUIDE has many doubts. For example, we frankly don't know whether drastic new programming concepts are needed; we don't know whether sponsors lean too much or too little upon the rating services; we don't know whether the public is entirely happy with the general TV fare it is receiving.

We do not doubt the validity of the Nielsen, ARB, Pulse and Trendex rating organizations. They measure what the public watches. They do not—and cannot—measure whether a viewer watches a particular show because he likes it or because he dislikes it less than other shows on at the same time.

Since TV GUIDE is devoted exclusively to television, we receive thousands of letters from readers each month indicating their program preferences. Letters, however, do not constitute a scientific cross section of our readers or of the television audience.

A thorough, accurate study by a responsible organization is certainly needed—not to guarantee that all programs will have mass appeal, but to pave the way for an even greater variety of programming than we have today.

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Walter H. Annenberg, *Editor*

Merrill Panitt, *Managing Editor*
Alexander H. Joseph, *Associate Editor*
Harry Harris, *Associate Editor*
Oliver H. Crawford, *Programming Editor*

Michael J. O'Neill, *Advertising Director*
Donald P. Kahn, *Promotion Director*
Henry H. Oschay, *Circulation Director*

James T. Quirk, *Publisher*

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TV Teletype*

NEW YORK **Bob Stahl reports:**

NBC won't revive its Saturday Night Review this summer. The Soldiers, live situation comedy starring HAL MARCH and TOM D'ANDREA, replaces the MICKEY ROONEY show instead . . . And The Dunninger Show, featuring the so-called "mentalist," takes over the So This Is Hollywood spot . . . NBC president PAT WEAVER hopes to have NBC finance a Broadway show or two, televising the opening night, which would give it a ready-made "spectacular"--and, naturally, publicize the show for NBC's benefit.

* * *

CBS signed NAT (KING) COLE for 10 guest appearances . . . An audition pilot in the works for chubby comedian JACK E. LEONARD . . . FELIX JACKSON, Studio One producer, spending his vacation writing a novel dealing with Senate investigations . . . WALTER O'KEEFE subs for GARRY MOORE during GARRY's six-week vacation this summer.

* * *

DENNIS JAMES and his Chance of a Lifetime move from Du Mont to Sunday nights on ABC starting July 3. That means Stork Club will be reduced from 45 minutes to a half hour instead of being expanded to a full hour, as planned . . . NBC planning an on-the-spot documentary about the Navy, originating from San Diego, Cal., for its Producers' Showcase July 25.

* * *

FRED ALLEN guests on the July 5 premiere of The Orson Bean Show. BEAN's father, a policeman on the Harvard University campus, is sending ORSON material for the program, which is to be a whimsical affair based on New England humor . . . JOHNNY CARSON's new comedy show takes over the Public Defender period starting June 30.

* * *

NORMAN FELTON, director of Robert Montgomery Presents for several years, leaving NBC to direct 13 of the new U.S. Steel Hour shows on CBS. DAN PETRIE directs 13 and SIDNEY LUMET, 13 . . . ALEX SEGAL, Steel's director last season, leaving ABC because of contractual differences. Both CBS and NBC have put in bids, but there's a good chance he may team up with ALFRED HITCHCOCK, either for HITCHCOCK's upcoming TV series or for movies.

* * *

GORE ("Visit to a Small Planet") VIDAL continues as TV's busiest writer. Besides adapting "Dr. Jekyll and Mr. Hyde" for Climax!, he's signed to do several Pontiac Theater scripts next season and another TV Playhouse show. He's also been asked to write a movie for Hecht-Lancaster, the outfit that produced TV's "Marty" as a feature.

* * *

NBC to televise baseball's all-star game July 12 from Milwaukee as the first in a string of summertime sports events, including the college all-star professional football game from Chicago Aug. 12, the Tam O'Shanter golf tournament Aug. 14, the Davis Cup finals and U.S. National Tennis Championships.

*Trade-mark, Teletype Corp.

Continued on Inside Back Cover

MARTHA RAYE

BROOKLYN FAN CLUB

Official Member _____

VITO RUGGIERO, *Pres.* LINDY ARLEN, *Vice Pres.*
CONNIE TOCCO, *Sect'y.* E. TRAVERS, *Treas.*
Nat'l Hdqts., 118 3rd Place Brooklyn 31, N. Y.

Signed Martha Raye

Originated 1938

Some TV Stars Love Them,
Others Hate Them,
But They're Here To Stay

What Makes Fan Clubs Tick?

◀ Faithful: Martha Raye with Vito Ruggiero, left, and Lindy Arlen. Since 1938, they've headed her fan club.

In 1947, when very few people had ever heard of a night-club piano player named Liberace, a Chicago switchboard operator named Kitty Pastore paid him the supreme compliment. She asked his permission to organize the first Liberace Fan Club.

Thanks to television, a recent count showed a total of 300 Liberace and brother George Liberace fan clubs in the United States and Canada—two of them with more than 3000 members each. Exactly how many card-carrying Liberace fans there are, not even Liberace will estimate. But, this is for sure: as a spawning ground for the plug-and-swoon societies, TV is rapidly catching up with the movies.

The presidents of 24 local and national TV fan clubs are listed among the 65 dues-paying members of the International Fan Club League, one of a half-dozen organizations made up of the presidents of fan clubs of all types, from movie stars to wrestlers. The International Association of Fan Clubs, a similar but newer organization, numbers 12 TV stars' fan clubs in its rapidly growing membership.

Needless to say, few stars—or their press agents—are taking drastic steps to dam this flood. "Scratch a fan," say veteran press agents, "and the box office bleeds." Roy Rogers even hires a professional editor to put out an illustrated eight-page tabloid newspaper for the members of his fan club every two months. He has printed and mailed as many as 130,000 copies per issue—perhaps the largest organized fan following in the industry.

A fan worth having, however, requires very little encouragement. He may be from six to 15 years old, like most members of Rogers' loyal following; a widow with a 12-year-old son, like Irene Jackson, the president of Hugh O'Brian's fan club and a member of 20 other clubs; a 39-year-old window-trimmer like Al Diller, a personal friend of James Brown (Lt. Rip Masters on *Rin Tin Tin*); a Kansas City lumbermen's bookkeeper, like Vivian Hewitt, current head of the International Fan Club League; a publisher's daughter like Marilyn Hill, founder and executive secretary of the International Association of Fan Clubs, or an 18-year-old high school senior, like Ruthie Forqueran, daughter of a Westchester, Cal., meatcutter.

Take Ruthie, for example. The sight of Liberace on TV in *continued*

◀ Idols: Liberace takes a gift for charity from Ruth Forqueran, who built a fan club of 3,000. At right, Lucille Ball is flanked by Marion Oring, left, who is head of the Lucy —Desi Fan Club, and Marilyn Hill.

The Boxoffice Bleeds If You Scratch A Fan

1952 awakened in her breast the same pangs aroused in Kitty Pastore's in 1947, and she sat right down and wrote him all about it. Almost by return mail, Ruthie had Liberace's official permission to found and conduct the Liberace Club of Westchester, to issue club membership cards in his favorite color (green), to charge 25 cents dues for a lifetime membership, and to issue three journals a year at 20 cents per copy. "Remember," was the only caution, "the man you have chosen to honor is a gentleman in every sense of the word."

Armed with this charter, Ruthie announced her intentions in the club columns of movie and other fan magazines. Soon she was counting stacks of quarters and putting little green membership cards in the mail by the dozen. When 100 charter members ordered "The Piano Roll News," Ruthie's club journal, she and her mother got down to work.

Those first two issues, eight inches wide and six feet long, were mailed rolled up, like player-piano rolls. They were hand printed with ballpoint pens and carbons, four at a time.

Ruthie's club has now levelled off at 3200 members in 30 states and Canada, and "The Piano Roll News" has a circulation of 400.

As a matter of fact, the fan club journal is the backbone of the whole business. Usually mimeographed and often running to 60 pages, with handdrawn decorations in the margins, their journals are laboriously gotten together by the editor, who is usually club president.

Poetry is one of the staples of this form of journalism. A hurried sampling culled this example:

It seems that every Thursday night,
All bad things always turn out right.
When Jack Webb goes in search for crime
He gets his man 'most every time.

A member of the average fan club pays dues of $1.50 a year, for which he receives a membership card, an 8x10 autographed photo of the "honorary," or star, special bulletins about club activities and three journals a year. No mere publication, however, could possibly absorb all the energy generated by the fan club's exciting illusion of intimacy with a star.

The Rogers fans have been raising funds to benefit retarded children (Mrs. Rogers' interest). Most of the 50-cent annual dues from 3500 members of the Liberace Club of Lakewood, Cal., is given to Liberace's favorite charities, according to Mrs. Evelyn Young, its president.

Despite all this eager-beaver hero worship and the best intentions in the world, fan clubs aren't always welcomed with open arms. Some TV stars discourage them altogether. Others treat them as a necessary evil.

"Fan clubs," says Charlie Pomerantz, an ace Hollywood publicist, "are the world's best form of publicity if you can control it. Word-of-mouth publicity is the most powerful form of publicity, but also the most dangerous if it gets out of hand."

In an effort to control this aspect of their public relations, some TV stars permit only one "official" club to be formed and then severely restrict its size. The Desilu fan club, for example, one of TV's most powerful groups of boosters, has only 150 members. Ever since the membership of his fan club swelled to 1500, Jack Webb says he is living dangerously, although many members are reliable police officers.

Whatever their reception, fan club presidents agree on the fact that there's no profit in running them. The whole business is a labor of love. Who could doubt it?—*Robert E. Johnson*

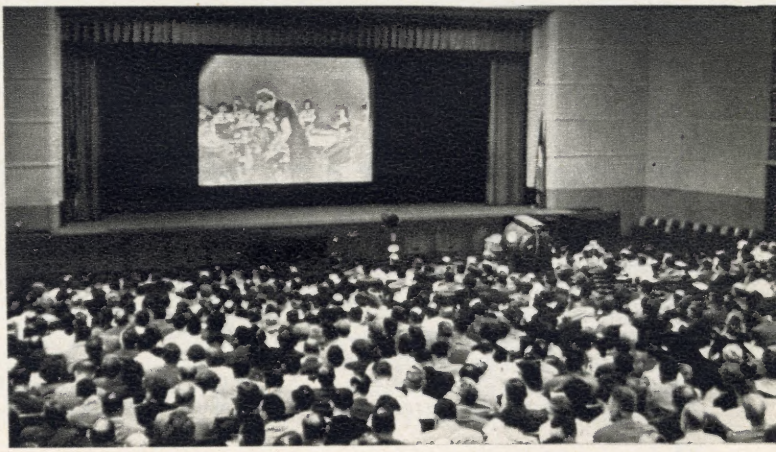
Television cameras watch a third-grade class and teacher at work.

A Real Payoff

The Prize On This TV Quiz Show Is A School Principal's Job

New York teachers by the hundreds, 720 to be exact, took over a high school auditorium recently to watch a TV show—probably the most important one they ever saw. Being televised over a closed circuit were routine sessions in two grade-school classes. The audience was to observe, spot teachers' errors, write reports.

It was all part of an examination for the 720, who aspire to be principals of New York schools. In previous years, candidates had gone, in groups of 20, to individual classrooms to make the observations on which they were graded. Under the old system, classrooms were disrupted and $12,000 spent to hire substitutes for the candidates' own classes. Cost of the TV test was $4500, shared by the Board of Education and WCBS-TV.



Observing over closed circuit are teachers who want to be principals.

Danny Thomas Celebrates

Danny Thomas' real family turns out to welcome him home in a sort of Father's Hour

When Danny Thomas returned to his Beverly Hills home recently from a personal appearance engagement, his family greeted him at the drive with a large sign reading "Welcome Home For One Hour, Daddy."

There was more truth than humor in the situation, for just about one hour later he packed his bags for another two-week business trip.

Father's Hour, as he refers to it, certainly bears no resemblance to *Father's Day* as more settled families know it. To begin with, Thomas really has two families—his own and the cast of his *Make Room for Daddy* TV show. And the TV family, Jean Hagen, Rusty Hamer and Sherry Jackson, really see more of him than his wife, Rosemary, and three children, Margaret, 17; Theresa, 13, and Anthony, 6.

When Thomas started his TV series

Father's Hour

celebration while, right, his TV family, which actually sees more of him, awaits its turn.

two years ago, he welcomed it as a reprieve from years of nightclub touring and announced in loud and happy tones that, at long last, he would be able to see something of his family. The show's title, in fact, stems from a remark his wife used to make when he was due home from a tour. "We have to make room for Daddy," she'd explain, shooing the children out of her room and into their own.

It hasn't worked out that way. Thomas spends four days a week at a studio. The other three days find his home serving as something of a revolving door for the entourage which invariably clusters around him.

And on the outskirts, jumping up and down for an occasional glimpse of the top of father's head, are Rosemary and the children.

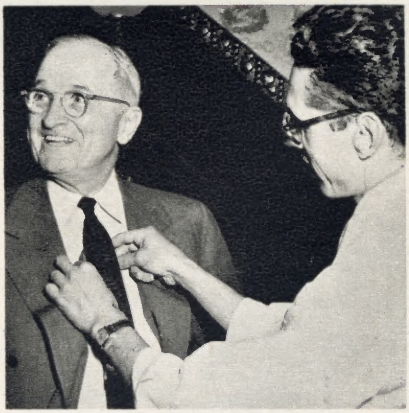
Anyway, happy Father's Day, Danny!

Truman ...

Margaret Substitutes For Ed Murrow On An Historic Telecast

Person to Person technicians fill the Truman garage with TV equipment.

Producer Jesse Zousmer discusses the program with Trumans in their garden.



A technician slips a mike under former President's tie just before telecast.

To Truman

Margaret Truman, batting for Ed Murrow, who was in England, took *Person to Person* viewers for a visit with her parents in Independence, Mo. For her father, this was nothing new. Via TV, he had once before taken the Nation on a tour of his home—then, the remodeled White House.

Mr. Truman played a waltz he taught Margaret when she was a little girl.

Miss Truman as Ed Murrow. She mimicked his style, ran show with gentle hand.

After the telecast, she couldn't wait to call home from the New York studio.

Flame And Sympathy

Mary Fickett Divides Her Time Between Soap Opera And A Broadway Hit

Last night some 500 people sat in Broadway's 48th St. Theater and watched Mary Fickett bolster the sagging morale of a bedraggled schoolboy in "Tea and Sympathy."

A few hours earlier, 3,000,000 other Americans had goggled at the emotions Mary Fickett displayed as a female newspaper editor with a child-like crush on her girl friend's husband in a CBS soap opera, *The Inner Flame*.

In both parts, Mary, a rangy strawberry blonde with a quick wit and a disarming smile, has been prospering. "Tea and Sympathy" has been running almost two years and promises to go on forever. *The Inner Flame* (formerly *Portia Faces Life*) already *has* gone on forever.

In the play, Mary understudied her predecessor, Joan Fontaine, and *her* predecessor, Deborah Kerr, for months before she was given the lead role. In *The Inner Flame*, she has been in and out of the script for a year.

"Soap opera scripts demand a lot of attention," she says. "Sometimes they're kind of complicated. A while back they got so complicated that the producer had to let the writer go. She was making everyone in the script psychotic instead of just neurotic."

Shuttling between two acting jobs is rough. Mary gets up at 6:30, works on *Flame* from 9 till 1:30. Then at 8:30 she goes on stage with Tea and Sympathy. And on Wednesdays there's a matinee to squeeze in. But Mary isn't complaining. In fact, she's delighted. "Never had it half so good," she admits with a happy smile.

A veteran of three Broadway plays and dozens of TV shows, Mary is a native New Yorker who made her professional debut in 1948 as a spear-carrier with the visiting Dublin Gate Theater, and her TV debut two years later in a CBS situation comedy called *The Girls*. Her mother came to the studio to look at this one and was still sitting in the back row when Mary pranced out after the show.

"Mother!" the fledgling exulted. "How was I?" "Stick to the stage," her mother advised.

Mary followed this suggestion halfway. She stuck to the stage—*and* to television, too.

Hal Hart

Jan Schrage

Cornbelt Dateline

WREX-TV brings news of the network and filmed shows coming your way soon. Mondays, starting July 4th it will be *Those Whiting Girls* at 8:00 P.M. starring sisters Margaret and Barbara Whiting. The show was selected by Desi Arnaz and Lucille Ball as summer replacement for *I Love Lucy*. Bill Stern's *The Big Playback* will feature, among others, Gertrude Ederle, first woman to swim the English Channel, Earl Sande, veteran jockey. Stern will also (on the June 29th show) play back films of John Marshall of Yale setting new swimming records, and Dick Button winning the world's figure-skating championship for the fourth time.

The latest news from WOC-TV seems to be that the *Donald O'Connor Show* of June 25th will feature Muscatine, Iowa. In case you don't remember, Donald comes your way on WOC-TV alternate Saturdays at 7:30 P.M. Hal Hart's *Open Season* created something of a local sensation a Saturday or two ago by featuring an especially built swimming pool, set up on the WOC parking lot. Hal's theme for *Open Season* was water safety, and he had two pretty models (posing as lifeguards) to prove it. More Ch. 6 info . . . *Plantation Party*—a musical show featuring different entertainers each week—is back on Ch. 6 Mondays at 9:30 P.M. WOC's prop man Ray Breitback is the proud father of a new, and third, baby girl.

Something new in network and station "organized confusion" . occured Monday, June 13, when Marjorie Meinert, WOC-TV (NBC network) musician-personality appeared on the CBS Arthur Godfrey *Talent Scouts* show (CBS network) seen locally over WHBF-TV, Ch. 4.

WHBF technician, J. R. Brock, another proud papa, this time of a son, Stephen Jay. . . . If you've been missing Jan Schrage and the *Magic Carpet*, you'll want to know that she's as of this moment Mrs. Phillip Benson (an instructor at the University of Minnesota) and is living in Minneapolis. Also, have you yet seen Don Wooten's *Sidewalk Interview* show? (Tuesdays and Thursdays at 3 P.M.).

Once again high winds postponed completion of KCRG-TV's 1,085-foot tower. A break in the weather should see it finished in a couple of days.

Channels listed in program section

2 WMT-TV (CBS) .....Cedar Rapids, Ia.
4 WHBF-TV (CBS) .....Rock Island, Ill.
6 WOC-TV (NBC) .....Davenport, Ia.
7 KWWL-TV (NBC) .....Waterloo, Ia.
9 KCRG-TV (ABC DuM) Cedar Rapids, Ia.
13 WREX-TV (CBS ABC) ....Rockford, Ill.
39 WTVO (NBC DuM) .....Rockford, Ill.

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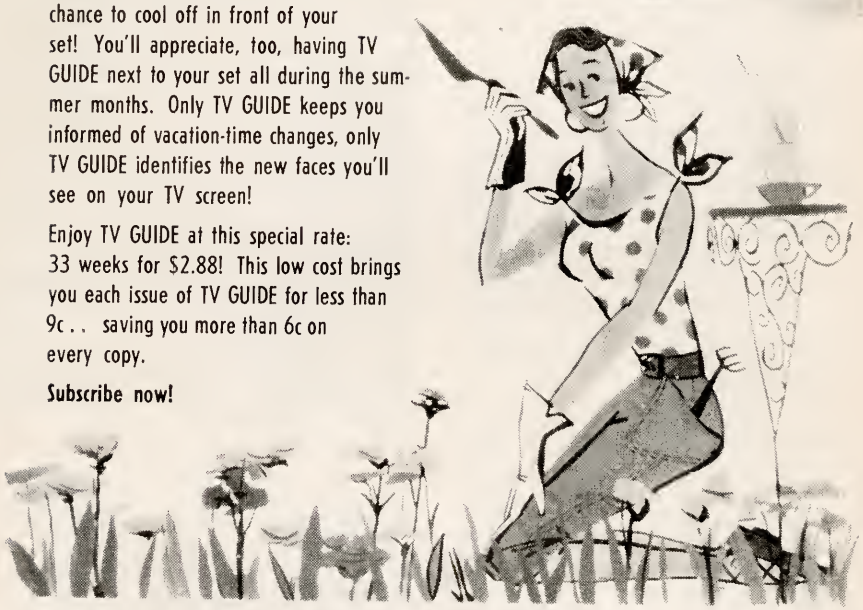

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TV Programs

For Week Beginning June 18th, 1955

(In Daylight Savings Time Areas Programs Are Seen One Hour Later.)

SATURDAY
MORNING

8:00 6 7 **Pinky Lee Show**

8:30 6 **Winchell and Mahoney**

Jerry gets a black eye in a boxing bout—but you should see how his opponent looks! After a lesson from Irving the scholarly mouse, Knucklehead Smiff sings "How the Ear Hears." Featured on the show are Mary Ellen Terry and Milton DeLugg.

7 **To Be Announced**

13 **Cartoon Time**

8:45 4 **Cartoon Carnival**

Show is made up of Sterling cartoons.

13 **Kids Korner**

9:00 4 **Buffalo Bill, Jr.—Western**

"The Calico Kid." Bill, Jr., conspires with the townsfolk to deceive Sagebrush Smith's beautiful 18-year-old daughter, Penelope, as to the extent of her father's success as a miner.

6 7 **Funny Boners—Kids**

Jimmy Weldon and his "ducky" pal, Webster Webfoot, serenade the audience with "Bye Bye Blackbird."

13 **Winky Dink and You**

9:30 4 **Captain Midnight—Drama**

"Death Below Zero." Capt. Midnight and his pals, Tut and Ikky, investigate the death of a dog poisoned with bad hamburger meat. The search leads them to the suspects in a bank robbery. Richard Webb, Sid Melton, Olan Soule.

6 7 **Space Cadet**

"Comet of Danger." A photographer goes along on a Polaris expedition into space. He insists that the ship pass through a speeding comet. The results — disastrous! Tom: Frankie Thomas. T. J. Thistle: Jack Grimes. Astro: Al Markim.

13 **King Calico**

10:00 4 13 **Big Top—Variety**

Dog ..... "Excess Baggage"
Juggling ..... Virginians
Aerial Gymnasts ..... Aerial Winters
Balancing ..... George Lee
Comedy Trampoline .. Edwards & Hart

6 7 **Mr. Wizard—Science**

"Bubbling Over." Betsy (Susan Levin) and Mr. Wizard (Don Herbert) discover the importance of bubbles in our life.

10:30 6 **Comic Cutups—Wagner**

Ken Wagner entertains with cartoons.

7 **Shinin' "7" Ranch**

Stories for the small fry.

11:00 4 13 **Lone Ranger—Western**

"Eye for an Eye." The Lone Ranger and Tonto do their best to protect the governor's daughter from the threats of the dangerous outlaw, Stark Durfee.

6 **Make Believe—Bloom**

11:30 4 **Uncle Johnny Coons**

Johnny does some practicing on the bagpipes before visiting his uncle, Angus Maccoons. He also shows the old silent film, "Gentlemen Prefer Scotch."

6 **Cartoon Carnival**

13 **Come and See**

11:40 2 **Chicago Markets**

11:45 2 13 **Baseball Warmup**

Joe Cronin, General Manager of the Boston Red Sox, is interviewed by Dizzy Dean.

11:55 2 4 13 **Baseball Game**

The Cleveland Indians visit Boston's Fenway Park for a contest with the Red Sox. Sportscasters: Dizzy Dean, Buddy Blattner.

AFTERNOON

12:30 6 **St. Ambrose Presents**

1:00 6 **Big Picture—Army Film**

1:30 6 Open Season—Hal Hart

2:00 6 MOVIE—To Be Announced

2:15 2 Horse Race—Aqueduct

"The Shevlin Stakes," for 3-year-olds, $25,000 added, 7 furlongs. Fred Caposela reports from Aqueduct race track, Queens, New York City.

2:45 4 13 NCAA Track Meet

SPECIAL The 34th National Collegiate Track and Field Championships are televised from the Coliseum, Los Angeles. Sportscasters are Tom Harmon and the editor of the NCAA Track and Field Guide, H. D. Thoreau. (Telecast starts at conclusion of baseball game.)

3:00 2 Wrestling

6 Hi-Time

3:30 6 MOVIE—To Be Announced

39 Adventure of the Little Rascals

4:00 2 MOVIE—To Be Announced

4 MOVIE—Western

"Song of Old Wyoming." A patriotic old lady attempts to drive a gang of spoilers out of Wyoming. Eddie Dean, Jennifer Holt, Sarah Padden.

13 Saturday Serial

39 MOVIES—Double Feature

4:30 6 Station FUN-TV—Talent

With Walt "Whitey" Reno.

9 MOVIE—Western

"West of the Alamo." Rangers working undercover try to solve a crime wave. Jimmy Wakely, Lee "Lasses" White.

13 Soldiers of Fortune

With John Russell and Chick Chandler.

5:00 4 Super Circus—Variety

The great Alberto Zoppe, one of the most sensational circus performers of all time, thrills family viewers with his famous barback riding act.

6 Roy Rogers—Western

Dale Evans and Pat Brady.

7 MOVIE—To Be Announced

13 Disneyland—Features

5:30 2 4 Beat the Clock—Stunts

With Bud Collyer and Roxanne.

6 Horace Heidt—Variety

Horace Heidt and his Show Wagon gang have traveled out to California, where they'll be stopping for the next two months. Tonight the Wagon is in Los Angeles.

9 TV Auction—Sandy Singer

5:45 9 Your Children's Safety

EVENING

6:00 2 4 13 Jackie Gleason

Naturally Jackie isn't going to say goodbye to the season without a flourish. The great Gleason assumes the modest role of emcee tonight as the whole cast, including production personnel, takes part in a variety show in grand style.

1. "High Hat and Cane Strut" is danced by choreographer June Taylor and her sister Marilyn.
2. The Floradora Sextet is revived by six of the June Taylor dancers with the dubious assistance of: writer Marvin Marx, associate producer Stanley Poss, the floradora of the musical world Ray Bloch, Jackie's personal manager George "Bullets" Durgom, director Frank Satenstein and smileman Jack Lescoulie.
3. The "away we go" girl, Betty Ellen, sings a song.
4. A barbershop quartet is composed of: announcers Jimmy Blaine and Bill Nimmo, and producers Jack Philbin and Jack Hurdle.
5. Audrey Meadows and Art Carney go into a song and dance to the tune of "Jealous."
6. The old variety sketch, known as the "Crazyhouse" sketch, depicts an unhappy soul seeking peace and quiet in a rest home. He doesn't get peace and quiet. The entire "Gleason" company crashes into the bedlam. Art Carney portrays the harried guest.
7. In a production number each of the June Taylor dancers is introduced by name. No. 1 fan Gleason does the honors.
8. A grand finale brings all the performers before the cameras.

Next week at this time: "America's Greatest Bands," another show from the Gleason production table. Paul Whiteman is the emcee.

6 7 39 National Open Golf Tournament

SPECIAL The final round of the 55th Open from the Olympic Country Club, San Francisco. Ed Furgol, the defending champion, will match his skills against Ben Hogan (four-time winner), Sam Snead (who has yet to win this event), Cary Middlecoff, Julius Boros, Mike Souchak and Lew Worsham. Action will be picked up on the 17th and 18th holes.

Hole No. 17: A difficult par 4 because of the slight uphill character of the hole. This is a 461-yard hole.

Hole No. 18: A par 4 hole. Set in a natural amphitheater. A 337-yard hole.

Other Data: Par for this course is 70. At 6700 yards, the Olympic Club is the shortest course on which the Open has been played since Merion. Moisture from rain and fog cuts down the roll of tee shots.

Commentators: Lindsey Nelson will report the action. Gene Sarazen, all-time golfing great, will provide the color and inside facts.

9 News and Weather

With Herb James.

6:15 9 Dotty Mack—Songs

Dotty, Bob Braun and Colin Male pantomime to records. (From Cincinnati)

7:00 2 4 13 TWO FOR THE MONEY—Quiz

6 7 39 IMOGENE COCA

Husband Jerry is miserable! Betty's become a health-food fadist. She decides that he must join her in the special diet. Betty and Jerry: Imogene Coca and Hal March.

9 OZARK JUBILEE—Music

A special visitor to the heart of the Ozaarks is Casey Tibbs, champion rodeo cowboy. Red Foley also welcomes the York brothers, vocalists, to his Springfield, Mo., show.

7:30 2 RACKET SQUAD—Police

4 DOWN YOU GO

6 39 JIMMY DURANTE

Jimmy's guest is the versatile Janet Blair, singer-dancer-actress. Jimmy consents to appear with Janet in a musical version of "War and Peace."

MONDAYS

9:00 P.M.

"THE EDDIE CANTOR COMEDY THEATER"

Lavish with Laughs!

Presented by DREWRYS Beer and Ale

WMT-TV Channel 2

Movieland columnist Sheilah Graham appears in a special filmed segment. Jimmy opens with "Just Put Yourself in My Hands." He's joined by Janet in "The Love Scene To End All Love Scenes," and by Eddie Jackson in the finale. Jules Buffano and Jack Roth are featured. (Hollywood)

7 MY HERO—Comedy

13 CITY DETECTIVE

8:00 2 4 13 PROFESSIONAL FATHER—Comedy

Lucky Tom Wilson's been assigned the task of selecting the women to work at the local bazaar's kissing booth. Everyone, including wife Helen, is willing to volunteer. Wilson: Steve Dunne. Helen: Barbara Billingsley. Twig: Ted Marc. Kit: Beverly Washburn. (Hollywood)

6 7 39 GEORGE GOBEL

"Lonesome George" turns private eye when guest Peter Lorre pays a visit to the show. It seems Lake Erie has been stolen, and George is assigned by his department chief (Lorre) to investigate the matter. Pretty, perky Peggy King and Uncle John Trotter are in on the fun. Also in tonight's cast: gruff Nat Pendleton.

9 WRESTLING—Chicago

8:30 2 4 13 DAMON RUNYON THEATER—Drama

"The Big Umbrella." Fight promoter Spider McCoy has a promising new boxer who is none other than the penniless deposed king of Vastillia. The royal slugger becomes a championship contender, much to the delight of the peasants of Vastillia, but much to the displeasure of the new dictator.

CAST

Spider McCoy .....James Gleason
Jonas .....Rick Jason
Boris Poltafuss .....Murvyn Vye
Margie Grogan .....Adelle August
Nikolas .....Vince Barnett

6 7 39 YOUR PLAY TIME

RETURN "A Frame-Up." The manager of a young fighter with a mighty punch is worried. The championship bout is coming up, but the fighter, who's won all his fights on TKO's, refuses to hit anyone for fear of hurting him. (Film)

CAST

Nate .....James Gleason
Andrew Burke .....Hal Baylor
Jack .....Wally Brown
Sally .....Joan Camden
Willie .....Pat Conway
Laura .....Maxine Cooper

9:00 2 PUBLIC DEFENDER—Drama

Reed Hadley stars.

4 LIFE WITH FATHER

When Father Day plans an elaborate dinner with a spinster client at one of New York's most fashionable restaurants, it prompts a wifely plaint from Mother Day that such a sumptuous repast is rarely proffered her.

6 WATERFRONT—Drama

Starring Preston Foster.

7 MOVIES—Double Feature

9 MOVIE—To Be Announced

13 TV READER'S DIGEST

39 WEEK'S NEWS IN REVIEW

9:10 39 WRESTLING—Marigold

9:30 2 SOLDIERS OF FORTUNE

4 YOU ASKED FOR IT

6 BIFF BAKER, U.S.A.—Drama

With Alan Hale and Randy Stuart.

13 TOWN & COUNTRY TIME

10:00 2 NEWS—Bob Johnson

4 QUAD-CITIES ON CAMERA

6 LIFE OF RILEY—Comedy

9 NEWS—Herb James

13 MOVIE—Western

"Fighting Westerner."

10:15 2 MOVIE—Drama

"It Happened on Fifth Avenue." A vagabond uses the wealth of other people in order to lead a life of ease. Don DeFore, Ann Harding, Charlie Ruggles, Victor Moore, Gale Storm, Grant Mitchell.

4 TEXAS RASSLIN'

10:30 6 MOVIE—Drama

"Thunder in the Pines." Melodrama about two lumberjacks who are constantly feuding but unite when trouble appears. George Reeves, Ralph Byrd, Greg McClure, Michael Whalen, Denise Darcel.

11:15 4 News, Weather, Sports

(In Daylight Savings Time Areas Programs Are Seen One Hour Later.)

MORNING

10:00 13 Winky Dink and You
Viewers draw a dog that turns out to be quite a boxer. Then they draw an aerial and shield for Jack's toy police car. The second episode of Mike McBean and King Arthur.

10:30 13 TV Museum

11:00 13 Faith for Today—Religion

11:15 2 6 What's Your Trouble?
With Dr. and Mrs. Norman Peale.

11:30 2 Wild Bill Hickok—Western
"Masquerade at Moccasin Ridge." Mrs. Turtledove's traveling emporium is disrupted.

6 Our Good Earth

7 The Christophers—Religion

13 What's Your Trouble?

11:45 7 What's Your Trouble?

AFTERNOON

12:00 2 Sunday Show—Movie

4 The Christophers—Religion

6 13 Religious Town Hall

12:30 4 This Is the Life
"Starting Life All Over." Trying desperately to escape the voice of his guilty conscience, an ex-convict tries changing his name and even attempts suicide.

6 The Christophers—Religion

7 39 Youth Wants to Know
Dr. Konrad Adenauer, chancellor of the Federal Republic of Germany, answers the questions put by Washington youngsters. Stephen McCormick is the moderator.

13 Facts Forum

1:00 2 Contest Carnival

4 Answers for Americans

6 7 39 Frontiers of Faith
The panel discusses "Why Church Union?" The moderator: Dr. Eugene Carson Blake. The panelists: Dr. Douglas Horton, dean of Harvard Divinity School; Dr. James Wagner, of the Evangelical and Reform Church of America; and Dr. Herman N. Morse, executive secretary of the board of missions of the Presbyterian Church.

13 How Does Your Garden Grow?—John Ott

1:30 2 4 13 Let's Take a Trip
Sonny, Ginger and Pud visit the oldest sailmakers in the world, Ratsey & Lapthorn, on City Island, N.Y. The firm was founded in London in 1690. The American branch was opened in 1902.

6 This Is the Life
Life with the Fisher family.

7 39 American Forum

2:00 2 13 Now and Then
Dr. Frank Baxter reads from the journals of Dorothy Wordsworth (1771-1855), sister of poet William Wordsworth. Through her journal we see how she served as companion to her brother and liaison between him and his many friends, including Coleridge. Dorothy Wordsworth also was a poetess in her own right. (Hollywood)

4 Facts Forum—Panel

6 7 39 Comment—Opinion
Another collection of talks on matters of current interest. Russell Lynes, editor, speaks on the topic of his new book, "American Taste." Newscaster Morgan Beatty discusses civil defense. Newscaster Richard Harkness talks about the 10th Anniversary Session of the United Nations. News commentator Joseph C. Harsch is also on hand.

2:30 2 13 Face the Nation—Panel

4 Contest Carnival—Talent

6 7 39 Zoo Parade
Marlin Perkins takes viewers on a stroll down "Main street" in Chicago's Lincoln Park zoo. There the bears, wolves and a special striped hyena are housed. (Chicago)

9 Oral Roberts, Evangelist

3:00 2 4 13 American Week
Today's show is devoted to the 10th Anniversary Session of the United Nations opening Monday in San Francisco. Veteran news analyst Eric Sevareid appears in his last show this season, prior to embarking on a two-month European tour.

6 7 39 Hall of Fame

"Hall of Fame" presents a Father's Day salute to the American businessman with the story of Milton S. Hershey. A bowl of chocolate icing led to the building of a whole new community in Pennsylvania.

9 This Is the Life—Religion

"He Took His Conscience with Him." Human guilt and divine forgiveness. Carl Fisher speaks to Andy Anderson about the only cure for a guilty conscience.

3:30 2 13 Adventure

Today's program deals with "The Family of Man," the recent photographic exhibit organized by Edward Steichen of the New York Museum of Art. This is the final show of the series. Filmed introductions to the various segments of the exhibit will be given by: Mrs. Franklin Delano Roosevelt, poet Carl Sandburg, scientist Dr. Harry Shapiro and photographer Edward Steichen.

4 Wild Bill Hickok—Western

6 Capt. Gallant—Adventure

"The Man with the Mat." Capt. Gallant gets mixed up with a gang of thieves when he goes to Bisca to find adventurer Michael Darney, a new recruit who failed to report for duty.

7 To Be Announced

9 Super Circus—Variety

39 This Is the Life—Religion

With Dr. and Mrs. Norman Peale.

4:00 2 4 The Lucy Show

"The Diet." Lucy's determined to be slim enough to appear as a dancer in husband Ricky's night-club act. It's a hard fight! Lucille Ball and Desi Arnaz co-star with Vivian Vance and William Frawley. (Film)

6 7 39 Meet the Press

Henry Cabot Lodge, Jr., U.S. representative at the United Nations, is attending the 10th Anniversary Session of the UN at San Francisco. He is interviewed there by newsmen Pierre Huss, August Heckscher, Lawrence Spivak, Ned Brooks is the moderator.

9 MOVIE—Western

'Silver Range."

13 Soldier Parade

4:30 2 13 You Are There—Drama

We wait to find the reaction of Europe to "Napoleon's Return from Elba," March 17, 1815. The news that the exiled emperor had slipped away from Elba and returned to France has just reached Europe. Walter Cronkite and his men stand by to learn what Napoleon's escape will mean to the world.

Napoleon .....Lawrence Dobkin
Prince Metternich .....John Mylong

4 Musical Matinee

6 Industry on Parade

7 Dollars for Scholars—Quiz

39 Roy Rogers—Western

"Money to Burn." Two thieves hide a lot of money in an old stove. Its owner, not knowing of the stove's valuable contents, sells it to Dale Evans. Roy and Dale are in trouble when the thieves come for their money. Roy Rogers, Dale Evans, Pat Brady, Harry Harvey, Jr. (Film)

(Roy has probably the largest fan-club organization in the country. Story on page 4.)

4:45 6 Iowa Outdoors

5:00 2 Ramar of the Jungle

Jon Hall in the title role.

4 Paul Hartman—Comedy

Albie's boss comes to town and brings with him his 12-year-old son, a precocious practical joker. After young Ronnie has made himself the most unpopular boy around town, Albie sets out to teach him a lesson. (Film)

Albie .....Paul Hartman
Ronnie .....Danny Richards, Jr.
Mr. Pomeroy .....Gavin Gordon

6 7 39 People Are Funny

Art Linkletter is host to contestants who perform zany stunts for prizes. 1. A USC co-ed introduces her parents to her new "fiance," a seven-foot giant. 2. A contestant is given an unusual present to gift-wrap—a cow. 3. Second in a series of stunts with a young girl who has been told she inherited a million dollars. 4. A camouflaged camera at Hollywood and Vine determines who are more curious, men or women. (Film)

9 MOVIE—Western

"Hidden Valley." The search for previous ore leads to intrigue and murder. Bob Steele.

13 Kit Carson—Western

Stars Bill Williams and Don Diamond.

5:30 **2 4 13 Private Secretary**

"The Root of All Evil." Susie is skeptical when a young lady becomes starry-eyed over boss Peter Sands. Susie's convinced the girl is only after Mr. Sands' money.

6 7 39 Remember 1938

SPECIAL The year 1938 was the year before the outbreak of World War II. Producer-director Herbert Bayard Swope, Jr., gives us 90 minutes of cues to "Remember . . . 1938." The accent is on entertainment, but dozens of aspects of Amreican life — current events, literature, finance stories—will be touched upon. (Hollywood)

Groucho Marx acts as host and commentator. He will discuss events of the year with newsman H. V. Kaltenborn and sing Kurt Weill's "September Song," from the 1938 Broadway musical, "Knickerbocker Holiday." Ethel Barrymore re-creates her role as the matriarch in the hit play of that year, "Whiteoaks." Oscar Levant, at the keyboard, recalls 1938's hit tunes. Gordon Jenkins leads the orchestra as Levant plays parts of "Concerto in F." Douglas "Wrong Way" Corrigan recalls his flight to Ireland.

Sports events are covered in part by Ted Husing.

News events will be covered in part by H. V. Kaltenborn.

Ballets will include a satire on the Stanislavsky method of acting, choreographed by Miriam Nelson; and a versioin of James Thurber's fable, "The Moth and the Star."

Jonathan Winters does a comedy turn. Sue Carson gives imitations of some of the pop singers of 1938, and joins Jonathan Winters in some comedy sketches.

TODAY

read Marion Marlowe's love story

Don't miss the wonderful love story of Marion Marlowe and Larry Puck in the new issue of LOOK Magazine. Now that Marion is appearing frequently on Ed Sullivan's show, how does she feel about her old boss, Arthur Godfrey? See the most striking picture-story ever done on Marion Marlowe—in LOOK.

Today —get LOOK

TONIGHT

Ed Sullivan salutes "Mr. Roberts"

HENRY FONDA
JAMES CAGNEY
JACK LEMMON
DAVID WAYNE
JOHN FORSYTHE

create "live" scenes from the great Broadway play, and forthcoming motion picture, "Mr. Roberts." Don't miss it!

Tonight at 6:00 P.M.
Channel 2 4 13

EVENING

6:00 2 4 13 Toast of the Town
Ed Sullivan offers a full-hour salute to the late Thomas Heggen's "Mr. Roberts," as a film and stage drama. This is the seventh anniversary of its appearance on Broadway. In the star-studded cast which will enact scenes from the stage and screen versions: Henry Fonda, the original Roberts; David Wayne, the original Ensign Pulver; James Cagney and Jack Lemmon, who appear in the motion-picture version; and John Forsythe. Also on hand are Leland Hayward, producer of the stage hit, and Mervyn Le Roy, the film's producer-director. Ed Sullivan's "Toastettes" rehearse on a roof during the warm weather. (Picture story in next week's TV GUIDE.)

9 In Our Times

6:30 9 Press Conference

7:00 2 THE STAR AND THE STORY
Prominent stage and screen stars in the best of dramatic plays.

4 13 G.E. THEATER—Drama
Monica Lewis and Richard Kiley star in "The Day He Got Fired." A young husband, fed up with his job and bored with suburban living, gets fired from his job. He goes to a cocktail lounge he used to frequent and gets a chance to review his life.

6 7 39 TV PLAYHOUSE
"End of the Mission," by Roger Hirson. A member of an O.S.S. group that was ambushed in France during World War II returns to the site of the surprise attack. His purpose, vengeance. He's out to find the person who betrayed his group.

CAST

Chalmers .....Paul Picerni
Madame Dupre .....Lili Darvas
Albert .....Roger DeKoven
Jovette .....Gaby Rodgers
Gordon .....Jimmy Lee
Philip .....Paul Richards
Reardon .....John Aston
Marcel .....Reuben Singer

9 YOUR CHILDREN'S SAFETY

7:15 9 STORK CLUB

7:30 2 4 STAGE "7"—Drama
Maria Riva stars in "End of the Line." A young girl is marked for death by a gang of racketeers. She furnished their leader with an alibi for a murder he committed. He wants to make sure that she will never change her mind. (Film)

CAST

Madge Jackson .....Maria Riva
Al Maxim .....Don Haggerty
Joe Davies .....Michael Emmett
Cab driver .....Robert Bice
Bus driver .....Stuart Randall
Sharpy .....Tony Barrett
Passenger .....Leonard Penn
Old lady .....Ellen Corby

13 TREASURY MEN IN ACTION
With Walter Greaza as "Chief."

8:00 2 4 13 APPOINTMENT WITH ADVENTURE
"Ride the Comet," by Mann Rubin. In the world of auto racing death is a "necessary evil" which must be faced every day. This is the story of two drivers and a girl, and death.

6 7 39 LORETTA YOUNG
"Mrs. Bannister." A little girl with a vivid imagination tells her parents that she's overheard the neighbors in their

TENSE NERVOUS HEADACHES
call for
STRONGER Yet SAFER
ANACIN

Won't Upset The Stomach
Anacin® not only gives *stronger, faster* relief from pain of headache but is also *safer*. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a *combination* of medically proven, active ingredients. Scientific research has proved *no single drug* can give such strong yet such safe relief as Anacin Tablets.

new apartment house plotting the murder of a "Mrs. Bannister." They refuse to believe her story. (Film)

CAST

Ginny Vernon .....Loretta Young
Gene Vernon .....John Archer
Pam Vernon .....Cheryl Callaway

This is the final show of the series. Next week at this time "Cameo Theater" offers half-hour "live" dramatic shows.

9 BREAK THE BANK

8:30 2 4 13 WHAT'S MY LINE?

Arlene Francis' other TV chores have taken her off to the far West. The panel regulars remaining: Dorothy Kilgallen, Fred Allen and Bennett Cerf. John Daly emcees.

6 7 39 BOB CUMMINGS

"Return of the Wolf." Bob's plans for a fishing trip are momentarily disrupted by the arrival of his friend, Paul Fonda. Bob doesn't want this "wolf" dating sister Margaret in his absence. The solution: to convince Paul that Margaret is getting married. (Film)

CAST

Bob Collins .....Bob Cummings
Margaret .....Rosemary DeCamp
Schultzy .....Ann B. Davis
Chuck .....Dwayne Hickman
Paul Fonda .....Lyle Talbot

9 YOU ASKED FOR IT

9:00 2 LIFE OF RILEY—Comedy

4 U.S. STEEL HOUR

"Hung for a Sheep." An arresting drama of a practical joke which nearly has tragic results. In the cast: Hugh Marlowe, George Macready, Jerome Thor.

6 NEWS AND WEATHER

7 WEATHER, NEWS, SPORTS

9 PLAYHOUSE—Polly Bergen

13 WEATHER, NEWS, SPORTS

With Betty Anderson, Bob Clyde and George Raubacher.

39 MOVIE—Intrigue

"Secret Service Investigator." In order to help track down a band of counterfeiters, a veteran assumes the role of an ex-convict, whom he resembles. Lynne Roberts, Lloyd Bridges, George Zucco, June Storey.

9:15 6 CALL THE PLAY—Mel Allen

9:30 2 LIFE WITH FATHER-Comedy

With Leon Ames and Lurene Tuttle.

6 NAME'S THE SAME—Panel

Bob Elliott and Ray Goulding.

7 AMERICA MOVES AHEAD

9 MARK SABER—Mystery

"The Case of the Missing Finger." The murder of a fishmonger turns up a smuggling combine. Mark Saber is played by Tom Conway; Sgt. Maloney is played by James Burke.

13 MOVIE—Comedy

"Merrily We Live." When a young writer stops by to use the phone, the scatterbrained wife of the house thinks he is a homeless tramp and invites him to stay. Constance Bennett, Brian Aherne, Billie Burke, Alan Mowbray, Bonita Granville, Patsy Kelly.

10:00 2 NEWS—Cole McMartin

4 MOVIE—Suspense

"Trade Winds." A detective sets out to capture a beautiful fugitive-from-justice. Includes a chase thru countries of the Far East. Joan Bennett, Fredric March, Ralph Bellamy, Ann Sothern, Sidney Blackmer, Thomas Mitchell.

6 MOVIE—Drama

"One Third of a Nation." A young man learns that he is the owner of some slum tenements where a fire has taken place and killed several tenants. Mary Rogers, Sylvia Sidney; Peter Cortlant, Leif Erickson; Sam Moon, Myron McCormick; Donald Hinchley, Hiram Sherman; Joey Rogers, Sidney Lumet; Ethel Cortlant, Muriel Hutchison.

7 MOVIE—To Be Announced

9 WHAT'S YOUR TROUBLE?

10:15 2 MOVIE—Drama

"Sierra Passage." Carrying the memory of his father's murder many years ago, a young man has never given up the hope of avenging himself on the killer. Wayne Morris, Lola Albright, Alan Hale, Jr., Lloyd Corrigan, Roland Winters, Jim Bannon.

9 MARKET REPORTS

10:20 9 YOUR CHILDREN'S SAFETY

11:00 13 Late News

11:30 4 News, Weather, Sports

(In Daylight Savings Time Areas Programs Are Seen One Hour Later.)

MORNING

6:00 7 Today—Garroway

7:00 4 Morning Show—Jack Paar
John Henry Faulk takes over the emcee duties for Jack Paar. Special guests are Bert and Susie Todd of Pittsburgh, who are the first Americans to visit the Himalayan state of Bhutan, where Shangri-La is fabled to be. The lucky couple spent their honeymoon there. Melis plays "It Had To Be You" and "Hard To Get."

6 7 Today—Garroway
In a remote from San Francisco, Dave interviews international delegates at the 10th Anniversary Session of the UN. Back in New York, the Miss New York State appears on the show, and Mary Kelly shows films of her interview with light-heavyweight champion Archie Moore, at his training camp in Summit, N.J.

7:25 4 News and Weather

8:00 2 MOVIE—To Be Announced
4 Garry Moore—Variety
Wives of Film Stars (Garry, Durward Kirby, Denise Lor). "It's De-lovely" (Jack Haskell). "I'm Worried" (Denise). Jack Haskell subs for vacationing Ken Carson, who returns to the show on Friday to join the gang in the celebration of "The Garry Moore Show's" fifth anniversary.

6 7 Ding Dong School-Kids
Dr. Frances Horwich as teacher.

8:30 4 Arthur Godfrey Time
6 Way of the World—Serial
7 Film Subject

8:45 6 7 Sheilah Graham
Sheilah is host to several Hollywood celebrities including: Bob Hope, Michael O'Shea, Virginia Mayo, William Holden, Art Linkletter and Maureen O'Hara. (Film)

9:00 2 Arthur Godfrey Time
6 7 Home—TV Magazine
Editor-in-chief Arlene Francis, food editor Kit Kinne and man-about-"Home" Hugh Downs travel to Portland, Ore., and Seattle, Wash., for this week's programs. They and local staffs will present this week's shows. Today's city is Portland. The show features: views from Transmitter Hill above the city; a filmed tour of Portland; a visit to the Lake Oswego home of Dr. and Mrs. Christian Kisky; shopping news from Meier and Frank; a showing of swim fashions; films of water-skiing and aquatic sports; and an interview with author Stewart Holbrook.

13 Good Morning Film

9:30 2 4 13 Strike It Rich—Quiz

10:00 2 4 13 Valiant Lady-Serial
The nurse calls the doctor to tell him of Linda's interest in her son.

6 7 Tennessee Ernie—Music

10:15 2 4 13 Love of Life—Serial

10:30 2 4 13 Search for Tomorrow—Serial

6 7 Feather Your Nest
A new kitchen is today's prize.

10:45 2 4 Guiding Light—Serial
13 Just for You

11:00 2 Musical Varieties
4 The Inner Flame—Serial
Portia is followed. Fran Carlon.

6 7 MOVIE—To Be Anncd.
13 Markets and News

11:10 2 Weather and Markets

11:15 2 4 13 Road of Life—Serial

11:30 2 4 Welcome Travelers
13 Coffee Time Playhouse

AFTERNOON

12:00 2 4 13 Robert Q. Lewis
"Then I Know It's June" (Earl Wrightson, Jane Wilson). The gang joins in a Gus Edwards medley: "If I Was a Millionaire" (Robert Q.). "Merry Oldsmobile" (Ray Bloch orch.). "Tammany" (Don Liberto). "Silvery Moon" (Cast).

6 Rural Roundup—Bill Gress
7 News and Farm Picture

12:15 4 Farm Almanac
6 It's a Matter of Charm

12:30 2 News and Weather
With Bill Roberts & Chuck Worcester.

4 Linkletter's House Party
6 Especially for You-Sundine
7 Around the House
13 Party Line "13"

12:45 2 Bill Dutcher—Music

1:00 2 4 13 Big Payoff—Quiz
6 7 Ted Mack Matinee

Ted's special guests are "The Dixiekats," a group of six young instrumentalists. Another guest is swing harpist Gene Bianco.

1:30 2 4 13 Bob Crosby—Music
With the Modernaires.
6 7 Greatest Gift—Serial

Fran is worried about Eve's health.

1:45 6 7 Miss Marlowe—Serial

2:00 2 4 Brighter Day—Serial

At Donald's suggestion, Rev. Dennis asks Lydia whether she wouldn't like to return home.
6 7 39 Hawkins Falls

Mac Pearson tries to exert his influence.
13 Pleasure Time

2:15 2 4 13 Secret Storm-Serial
6 39 First Love—Serial
7 Film

2:30 2 4 13 On Your Account
6 7 39 Mr. Sweeney

Cicero and Kippie solve a problem for Rosemary, the handywoman. Cicero: Charles Ruggles. Kippie: Glenn Walken. Rosemary: Zamah Cunningham.

2:45 6 7 39 Modern Romances

"The Hitchhike Murderer," by Joseph Cochran. A traveling salesman hears that his friend might get the promotion both wanted.

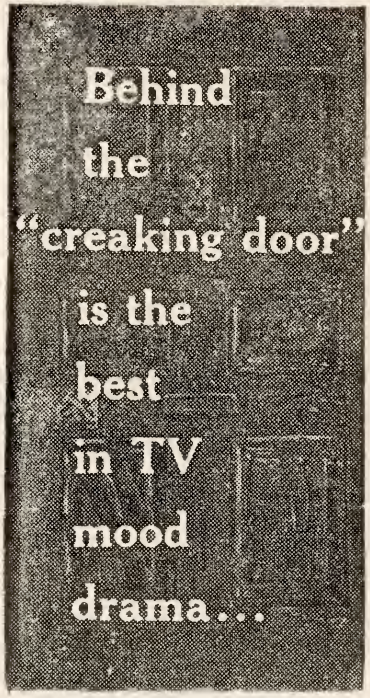
3:00 2 Home Fare—Ladies
4 Frankly Feminine—Women
6 7 39 Pinky Lee—Variety
13 Meditation Time

3:05 13 Let's Talk It Over

3:15 13 Betty and Suzy

3:30 2 MOVIE—To Be Announced
4 Little Rascals Club
6 7 39 Howdy Doody

Insp. John J. Fedoozle is given one more chance to prove his worth as a private eye. Buffalo Bob's in New York searching for Happy Talk and Mr. Bluster.



inner sanctum

9:30 P.M.

THURSDAY

WOC-TV

13 Stand By for Action
With Captain Nemo.

4:00 4 Grandpa Happy
6 Texas Jim's Movie House
7 MOVIE—To Be Announced
9 Mother Wilson's Kitchen
13 Trail Tales—Children
39 Fun Time—Children
With Capt. Bob, Jack Kelin, Phyllis and G. Whizzer Whale.

4:30 2 Marshal "J"
6 Circle "6" Ranch—Reno
9 Herb, the Ranch Hand
13 Superman—Adventure
39 Dick Tracy Show

5:00 2 Hopalong Cassidy
4 Big Picture
7 News, Weather, Sports
With Duane Hunting and John Bowles.
13 Kukla, Fran and Ollie
With Fran Allison, Burr Tillstrom.
39 News, Sports, Weather

5:15 9 John Daly—News
13 Weather, Sports, News
Wally Scott, George Raubacher and Bob Clyde.

5:25 6 Sports, News, Weather
Hal Hart, Bill Mason and Bob Danico.

5:30 2 4 13 Doug Edwards
7 Channel Chats
9 TV Sightseeing—Travel
"Wings to Hawaii."
39 Tony Martin—Music
Tony's selectioins include "Way Down Yonder in New Orleans" and "Come to the Mardi Gras." The Interludes assist. (Film) This is the last show of the season. Next week at this time: "The Matt Dennis Show," featuring the versatile composer-singer-pianist. Starting July 4, Dennis will be heard Mon., Wed., Fri., at this time.

5:45 2 To Be Announced
4 13 Perry Como—Music
6 7 39 News Caravan
John Cameron Swayze is in San Francisco this week. He presents film and live coverage of the 10th Anniversary Session of the United Nations, interspersed with regular news.
9 Kenny Hofer Show

EVENING

6:00 2 Sports, News, Weather
Tait Cummins, Bill Roberts, Bob Nance.
4 Burns and Allen
Gracie develops an unusual case of amnesia, and George nearly loses his own mind. Gracie Allen and George Burns star. Bea Benaderet plays Blanche Morton; Larry Keating plays Harry Morton. (Film)
6 7 39 Sid Caesar
Sid, Nanette Fabray, Carl Reiner, Howard Morris, Virginia Curtis and Ellen Parker join in the last show of the current season. They appear in tonight's "Commuters" sketch. By popular request, "The Haircuts," Sid, Carl and Howie, present another selection of rock 'n' roll rhythms. Singer Bill Hayes, a permanent member of the Caesar show's summer replacement, is tonight's special guest. The Bob Herget dancers are featured.
9 Iowa Newsreel
With Dick Yoakam and Bob Brooks.
13 Mayor of the Town
With Thomas Mitchell.

6:15 9 Your Children's Safety

6:30 2 Mr. District Attorney
4 Talent Scouts—Variety
Guest talent is featured.
9 13 Concert—Barlow
Soprano Dorothy Warenskjold is Howard Barlow's guest soloist.

PROGRAM
Miss Warenskjold
"Romance" .....Walter Donaldson
"Alone Together" ...Arthur Schwartz
"Barcarolle" .....Offenbach
"Italian Street Song" ..Victor Herbert
Chorus
"June Is Bustin' Out"..Richard Rodgers

7:00 2 4 13 I LOVE LUCY
At Lucy's insistence, Ricky tries to high-pressure his boss into giving him a raise. But the plan backfires, and Lucy now tries some devious methods to get Ricky his job back.
6 7 39 THE MEDIC
"A Time To Be Alive." A young boy suffering from hemophilia (uncontrollable bleeding) falls while recuperating

from a treatment. The story involves surgical efforts made to stop the profuse bleeding. (Film)

9 PEE WEE KING—Music

Singer Ernest Tubb and recording artist Audrey Williams, widow of songwriter Hank Williams, join Pee Wee King and the gang down in Cleveland.

7:30 2 4 13 ETHEL AND ALBERT

RETURN A domestic comedy about the Arbuckles, Ethel and Albert, of Sandy Harbor, and the little things that mean a lot of trouble in their daily life. Peg Lynch writes the scripts and, as Ethel Arbuckle, co-stars with Alan Bunce, who plays Albert. Ethel's upset! Seems Albert has a boss who thinks that a man's career rises or falls according to the woman he marries. And the boss wants to "appraise" Ethel.

6 7 39 ROBERT MONTGOMERY PRESENTS—Drama

"There's No Need To Shout" has been adapted by Doria Folliott from Frances Warfield's own story, published under the above title. It tells how Miss Warfield, a successful newspaperwoman, almost ruined both her career and her chances for personal happiness by refusing to admit her partial deafness. John Newland directs.

8:00 2 4 SUMMER THEATER

"Heart Song," by Charles S. Gardner, is the first of the "Studio One Summer Theater" presentations. The proud and talented casting director for a small Hollywood studio was once the guiding genius of a major movie company. When a lovely young girl comes to him for a job, he decides to use his knowledge of the ways of filmland to make her a star. Phyllis Kirk and Everett Sloane co-star.

13 RACKET SQUAD—Drama

Reed Hadley stars as Captain Braddock in this police drama.

8:30 6 PORKY AND PONCE

7 THIS IS THE LIFE

9 NAME'S THE SAME—Panel

13 BADGE 714—Police

Early "Dragnet" shows are featured. Jack Webb stars.

39 BANKO—Bingo Game

9:00 2 EDDIE CANTOR—Comedy

4 BIG TOWN—Drama

When a veteran boxer is blinded after a one-round KO, editor Steve Wilson orders an investigation of shady fight managers.

6 TREASURY MEN IN ACTION

7 WEATHER, NEWS, SPORTS

9 BANKO—Bingo Game

13 WEATHER, NEWS, SPORTS

With Rollie Spongberg, Bob Clyde and George Raubacher.

39 NEWS, WEATHER, SPORTS

Ted Beinert, Chuck Faber, Bill Edwards.

9:15 13 CALL THE PLAY—Mel Allen

9:30 2 BURNS AND ALLEN

4 MEET MILLIE—Comedy

6 PLANTATION PARTY-Music

7 BANKO—Bingo Game

9 SOLDIER PARADE—Talent

13 MASQUERADE PARTY

39 THIS IS YOUR CITY

9:45 39 MOVIE—To Be Announced

10:00 2 NEWS, WEATHER, SPORTS

Henry Lippold, Jay Alexander, Ford Roberts.

4 NEWS, WEATHER, SPORTS

Don Wooten, Bill Lohmeier, Jim Koch.

6 WEATHER, NEWS, SPORTS

Phil Kane, Bob Frank and Hal Hart.

7 MOVIE—To Be Announced

9 WEATHER, NEWS, SPORTS

Bob Allard, Tom Pettit.

13 SNICKER FLICKERS

10:15 6 TONY MARTIN—Music

9 MARKET REPORTS

10:20 9 YOUR CHILDREN'S SAFETY

10:25 2 MOVIE—Mystery

"Silver Blaze." Sherlock Holmes.

10:30 4 MOVIE—Drama

"Red Stallion." Tale of a boy's love for a horse he finds, and of his fight to prevent foreclosure on the mortgage of the ranch. Robert Paige, Ted Donaldson, Jane Darwell.

6 TONIGHT—Steve Allen

7 LATE NEWS CAPSULE

11:05 6 MOVIE—To Be Announced

12:00 4 News, Weather, Sports

(In Daylight Savings Time Areas Programs Are Seen One Hour Later.)

MORNING

6:00 7 Today—Garroway
A remote from Washington, D.C., shows us the Congressional secretaries in selections from their annual variety show. The filmed travelog for today highlights Bermuda. Author Van Wyck Mason narrates.

7:00 2 4 Morning Show—Paar
Industrial designer Gordon Obrig is John Henry Faulk's guest. Mr. Obrig makes antiques with such things as acid, fire, old keys and files. Melis plays "Unsuspecting Heart" and "The World Is Mine."

6 7 Today—Garroway

7:25 4 News and Weather

7:45 2 Tower Preview

8:00 2 4 Garry Moore—Variety
Tree Dwarfing (Dr. George Avery, Mr. Yashiroda). "Heart" (Durward Kirby). "A Man Doesn't Know" (Denise Lor). "Playmates" (Denise, Jack Haskell).

6 7 Ding Dong School

8:30 2 4 Arthur Godfrey Time

6 Way of the World—Serial

7 Film Subject

8:45 6 7 Sheilah Graham
Sheilah's guests today include Jack Benny, Robert Cummings, June Allyson, Dan Dailey and Walter Lantz.

9:00 6 7 Home—TV Magazine
Arlene Francis, Kit Kinne and Hugh Downs come to us from Portland, Ore. Features: a visit to a log cabin erected in the heart of the city; a tree-climbing exhibition and interviews with a logger and a timber cruiser, representatives of the lumber industry; fashions in spectator-sports clothes; a tour of exhibits at a plywood exposition.

13 Good Morning Film

9:30 2 4 13 Strike It Rich—Quiz
Helping hand: Director Mervyn LeRoy, who directed the film version of "Mr. Roberts."

10:00 2 4 13 Valiant Lady-Serial
Helen and Chris search for Linda, who's disappeared. Flora Campbell.

6 7 Tennessee Ernie—Music

10:15 2 4 13 Love of Life—Serial

10:30 2 4 13 Search for Tomorrow—Serial

6 7 Feather Your Nest
A ranch-type living room is the prize.

10:45 2 4 Guiding Light—Serial

13 Just for You

11:00 2 Musical Varieties

4 The Inner Flame—Serial
Murray reaches Walter.

6 7 MOVIE—To Be Annod.

13 Markets and News

11:15 2 4 13 Road of Life—Serial

11:30 2 4 Welcome Travelers

13 Coffee Time Playhouse

AFTERNOON

12:00 2 4 13 Robert Q. Lewis
"Alabama Jubilee" (Betty Clooney, banjoist Harry Reiser). "Try a Little Tenderness" (Robert Q.). "Take My Love" (Earl Wrightson, Jane Wilson).

6 Rural Roundup—Bill Gress

7 News and Farm Picture

12:15 4 Farm Almanac

6 At Home—Mary Marshall

13 TV Presents

12:30 2 News and Weather
With Bill Roberts & Chuck Worcester.

4 Linkletter's House Party

6 Especially for You-Sundine

7 Around the House

13 Party Line "13"

12:45 2 Bill Dutcher—Music

1:00 2 4 13 Big Payoff—Quiz

6 7 UN Anniversary
SPECIAL First in a series of four addresses by foreign ministers of the Big Four nations. To be seen at this time each day for the rest of the week, they are attending the 10th Anniversary Session of the United Nations.

1:30 2 4 Bob Crosby—Music

6 7 Greatest Gift—Serial
Martha calls Eve and Ned to the hospital.

13 Tuesday Special

1:45 6 7 Miss Marlowe—Serial

13 Bob Crosby—Music

2:00 2 4 Brighter Day—Serial
Rev. Dennis learns Lydia's true feelings about her home city.

6 7 39 Hawkins Falls
Mayor Bassett announces he wants to resign.

13 Pleasure Time

2:15 2 4 13 Secret Storm-Serial

6 39 First Love—Serial

7 Film

2:30 2 4 13 On Your Account

6 7 39 Mr. Sweeney
Cicero learns the truth about Hannah and Harvey. Cicero: Charles Ruggles. Hannah: Nell Harrison. Harvey: Harrison Dowd.

2:45 6 7 39 Modern Romances
Al is certain that his hitchhike passenger was the murderer.

3:00 2 Home Fare

4 Sidewalk Interviews

6 7 39 Pinky Lee—Variety

13 Meditation Time

3:05 13 Let's Talk It Over

3:15 13 Roddy Mac Show

3:30 2 MOVIE—To Be Announced

4 Little Rascals Club

6 7 39 Howdy Doody
When the inspector fails to catch the flower thief, Dilly gets his chance to be the detective.

13 Stand By for Action

4:00 4 Grandpa Happy

6 Texas Jim's Movie House

7 MOVIE—To Be Announced

9 Mother Wilson's Kitchen

13 Trail Tales

39 Fun Time
Capt. Bob, Jack Kelin, Phyllis and G. Whizzer Whale.

4:30 2 Marshal "J"

4 Barker Bill's Cartoons

6 Circle "6" Ranch—Reno

9 Herb, the Ranch Hand

39 Dick Tracy Show

4:45 4 TV Showcase

5:00 2 Gene Autry—Western

4 Wild Bill Hickok—Western
"The Kid from Red Butte," Tim Nolan, who got a bad start in life because he had a stage-coach robber for a father, is taught the value of honesty and fair play by Wild Bill and Jingles.

7 News, Weather, Sports
Duane Hunting and John Bowles.

13 Kukla, Fran and Ollie

39 News, Sports, Weather

5:15 9 John Daly—News

13 Weather, Sports, News
With Wally Scott, George Raubacher and Bob Clyde.

5:25 6 Sports, News, Weather
Hal Hart, Bill Mason and Bob Danico.

5:30 2 4 13 Doug Edwards

7 Dinah Shore—Music
Aboard a showboat, Dinah's songs include: "Dixie," "Dixie Melody" and "Sleepy Time Down South." The Skylarks present "Only a Bird in a Gilded Cage." Dinah joins the group for "Hey Mr. Banjo."

9 TV Sightseeing—Travel
"Wings to Ireland."

39 Rockford Viewpoint

5:45 2 4 13 Jo Stafford—Music
Aboard an ocean liner bound for a cruise, Jo and the Starlighters offer "Let's Get Away from It All" and "Honey Babe." Jo solos "The Nearness of You" and "Come Rain or Shine."

6 7 39 News Caravan
John Cameron Swayze is in San Francisco this week. He presents film and live coverage of the 10th Anniversary Session of the United Nations, interspersed with regular news.

EVENING

6:00 2 Sports, News, Weather
Tait Cummins, Bill Roberts, Bob Nance.

4 Disneyland—Features
Tomorrowland presents "Man in Space." The history of rockets, how man will fare in outer space, and a realistic presentation of a flight 1,075 miles beyond the earth.

6 7 39 Roy Rogers Rodeo
SPECIAL From the Coliseum at San Antonio, Tex., comes the "Roy Rogers World Championship Rodeo." Roy's

troupe includes Dale Evans, Pat Brady and the Sons of the Pioneers, plus Roy's palomino horses, Trigger and Trigger, Jr., plus Nellybelle, the personality jeep.

PROGRAM

1. Grand entry. 2. Bareback bronc riding. 3. Dale introduces Roy and Trigger, Jr. 4. Calf-roping world champions. 5. Western medley. 6. Saddle bronc riding. 7. Pat Brady sings "Roy Had a Ranch." 8. Roy in a shooting exhibition. 9. Steer bulldogging. 10. Wild bull riding. 11. Wild horse race. 12. Roy, Dale, Pioneers: "Empty Saddles." 13. Roy, Dale: "Happy Trails." 14. Closing formation.

9 Iowa Newsreel

With Dick Yoakam and Bob Brooks.

13 Life with Father—Comedy

6:15 9 Your Children's Safety

6:30 2 Halls of Ivy—Comedy

"Dr. Spatzen." Chairman of the Board Wellman is excited about his latest candidate for the Ivy faculty, the eminent psychologist Dr. Spatzen. Dr. Hall is a little suspicious of the so-called famous man. Dr. and Mrs. Hall: Ronald Colman and Benita Hume. Dr. Spatzen: Sig Ruman. Wellman: Herb Butterfield. Emily: Mark Wickes. (Film)

9 Your Health

13 Danny Thomas—Comedy

7:00 2 13 MEET MILLIE—Comedy

"Millie and Mama Take a Vacation." To spite Johnny Boone because he's decided to go on a fishing trip with the boys, Millie selects a "fashionable" resort where she hopes to meet some eligible young men, but it seems the camp caters to an older crowd—a lot older. Elena Verdugo plays Millie, Florence Halop plays Mama, Marvin Kaplan plays Alfred and Ross Ford plays Johnny Boone.

4 9 DANNY THOMAS

Danny's profile is hardly one to make him a matinee idol, but Hollywood has yet to find this out. Danny and Margaret Williams: Danny Thomas and Jean Hagen. Sherry Jackson and Rusty Hamer play the children. Alan Reed and Jesse White are featured. (Film)

6 39 FIRESIDE THEATER

"A Ring for Nell." A repertory-theater group struggles to keep in existence. The "talking" movies are taking away its audience. (Film)

7 ROYAL PLAYHOUSE

7:30 2 THEATER—Drama

4 SPOTLIGHT PLAYHOUSE

DEBUT First in a series of film dramas. Michael O'Shea stars in "Four Things He'd Do." The townspeople of Goddard City, including a pretty young lady, ridicule the young Irishman who has come there to get supplies for "striking it rich." He resolves to come back after he's found gold and show them he's a man to be reckoned with. Set in the old west. (Film)

6 CIRCLE THEATER

"Time for Love," by Douglas Taylor, stars John Cassavetes and his wife, Gena Rowlands. A beautiful young farm girl, engaged to the town bully, meets a handsome stranger at a county fair.

TONIGHT!

U.S. STEEL HOUR

stars

TERESA WRIGHT

in an adaptation of a tale by Bret Harte, master storyteller of the Old West, called

"Red Gulch"

produced by THE THEATRE GUILD

Channels 9 13

7:30 P.M. — TONIGHT

7 HEART OF THE CITY-Drama
9 13 U.S. STEEL HOUR

Teresa Wright and Franchot Tone co-star in "Red Gulch," adapted by Arthur Arent from the Bret Harte short story. The time: 1885. A slightly tipsy newspaper editor gets an unexpected reaction from the new schoolmarm from Philadelphia when he publishes a cartoon of her in his paper. Ever since she arrived in the western mining town, the teacher has berated him for his drunkenness.

39 COUNTERPOINT

8:00 2 BADGE 714—Police Drama
4 $64,000 QUESTION—Quiz
6 39 TRUTH OR CONSEQUENCES—Stunts
7 EDDY ARNOLD TIME—Music

8:30 2 4 SEE IT NOW—Murrow
6 RACKET SQUAD—Police
7 39 IT'S A GREAT LIFE

"50-50." Steve and Denny make plans to take Mrs. Morgan, Kathy and Uncle Earl out to dinner. A problem arises when Denny spends the money they expected to use, and is afraid to tell his pal. Michael O'Shea, James Dunn, William Bishop, Frances Bavier and Barbara Bates. (Film)

9 TEEN-AGE DANCING PARTY
13 WATERFRONT—Drama

9:00 2 THE LONE WOLF—Drama
4 FAVORITE STORY—Drama

"The Time Barrier." Adolphe Menjou as an atomic scientist working in New Mexico, is concerned when friend, Jeremy Morton, arrives late for a test of Morton's time mechanism and gives the excuse he was detained "in the year 2,063."

6 IT'S A GREAT LIFE—Comedy
7 WEATHER, NEWS, SPORTS
9 CORLISS ARCHER—Comedy
13 WEATHER, NEWS, SPORTS

With Rollie Spongberg, Bob Clyde and George Raubacher.

39 NEWS, WEATHER, SPORTS

Ted Beinert, Chuck Faber, Bill Edwards.

9:15 13 AMES BROTHERS—Music
9:30 2 INTO THE NIGHT

4 TOPPER—Comedy

A counterfeiting ring, reasoning that a banker's basement is the last place anyone would look for them, sets up shop in the Cosmo Topper cellar, with the result that Topper is suspected of being a dealer in "cold" cash at his bank and in "hot" money at home.

6 NBC NEWSREEL
7 INDUSTRY ON PARADE
9 MELODY ROUNDUP
13 I LED THREE LIVES
39 MOVIE—Comedy

"The Fabulous Joe." A well-to-do but down-trodden husband receives some good advice from a talking dog. Marie Wilson, Walter Abel.

9:45 6 AMES BROTHERS—Music
7 MOVIE—To Be Announced

10:00 2 NEWS, WEATHER, SPORTS

Henry Lippold, Jay Alexander, Ford Roberts.

4 WEATHER, SCORES, NEWS

Don Wooten, Bill Lohmeier, Jim Koch.

6 WEATHER, NEWS, SPORTS

Phil Kane, Bob Frank, Hal Hart.

9 WEATHER, NEWS, SPORTS

Bob Allard, Tom Pettit.

13 MOVIE—Intrigue

"Spy Train." A war correspondent and a photographer working on a series of anti-Nazi articles suddenly find their assignment cancelled. Richard Travis, Catherine Craig, Chick Chandler, Thelma White, Paul McVey.

10:15 6 EDDIE FISHER—Songs
9 YOUR CHILDREN'S SAFETY

10:25 2 MOVIE—Drama

"Son of the Hunchback." (Italian). Twenty years after killing a count, the killer seeks vengeance on the count's son. Dialog dubbed in English. Rossano Brazzi, Milly Vitale, Raymond Corday, Simone Renant.

10:30 4 NORMAN CLAYTON SHOW
6 TONIGHT—Steve Allen

11:00 4 News, Weather, Sports
6 Weather and News

With Bob Danico.

13 Late News

11:05 6 Honor Roll of Hits

George Sontag, Margie Meinert.

(In Daylight Savings Time Areas Programs Are Seen One Hour Later.)

MORNING

6:00 7 Today—Garroway
Admiral Richard E. Byrd is Dave's guest. He discussses his next South Pole expedition. There'll be films of the New York premiere of the Katherine Hepburn movie, "Summertime," and a fashion show of clothes by Fontana of Rome.

7:00 2 4 Morning Show—Paar
Gwynne De Coverli, publicity girl for an auto school for women, talks about "Gags, Glamor and Gaskets." Melis plays "All of Me" and "After the Rain."

6 7 Today—Garroway

7:25 4 News and Weather

8:00 2 4 Garry Moore—Variety
Mayor Quagmire (Garry, Durward Kirby). "Relax-ay-voo" (Denise Lor). "I'm Glad There Is You" (Jack Haskell).

6 7 Ding Dong School-Kids
Dr. Frances Horwich as teacher.

8:30 2 To Be Announced

4 Arthur Godfrey Time

6 Way of the World—Serial

7 Film Subject

8:45 6 7 Sheilah Graham
Sheilah interviews Hollywoodites Danny Thomas, Charlton Heston, Ralph Edwards and Estelle Harmon. (Film)

9:00 2 Arthur Godfrey Time

6 7 Home—TV Magazine
Arlene Francis, Kit Kinne and Hugh Downs are in Seattle, Wash. Features: a trip aboard the Evergreen State Ferry from Bainbridge I.; views from the Canlis Restaurant, overlooking Lake Union; a performance by the Bainbridge High School band; and interviews with Betty "The Egg and I" McDonald, author of the new book, "Onions in the Stew"; writer Jim Stevens and local restaurateur Ivar Haglund.

13 Good Morning Film

9:30 2 4 13 Strike It Rich—Quiz
Helping hand: Singer Bill Hayes, of "The Ballad of Davy Crockett" fame.

10:00 2 4 13 Valiant Lady-Serial
Chris and Helen find Linda.

6 7 Tennessee Ernie—Music

10:15 2 4 13 Love of Life—Serial

10:30 2 4 13 Search for Tomorrow—Serial

6 7 Feather Your Nest
The prize is a ranch-type bedroom.

10:45 2 4 Guiding Light—Serial

13 Just for You

11:00 2 Musical Varieties

4 The Inner Flame—Serial
Iris tells Ruth about Walter.

6 7 MOVIE—To Be Anncd.

13 Markets and News

11:15 2 4 13 Road of Life—Serial

11:30 2 4 Welcome Travelers

13 Coffee Time Playhouse

AFTERNOON

12:00 2 4 13 Robert Q. Lewis
"Breakin' in a Pair of Shoes" (Don Liberto). "Kiss in the Dark" (Jane Wilson). "Honey Babe" (Cast).

6 Rural Roundup—Bill Gress

7 News and Farm Picture

12:15 4 Farm Almanac

6 At Home—Mary Marshall

13 "Rex" Presents

12:30 2 News and Weather
With Bill Roberts & Chuck Worcester.

4 Linkletter's House Party

6 Especially for You-Sundine

7 Around the House

13 Party Line "13"

12:45 2 Bill Dutcher—Music

1:00 2 4 13 Big Payoff—Quiz
Randy Merriman and Bess Myerson.

6 7 UN Anniversary
SPECIAL Second address by a Big Four foreign minister, from the 10th Anniversary Session of the UN at San Francisco.

1:30 2 4 13 Bob Crosby—Music

6 7 Greatest Gift—Serial
Jameson calls young Dr. Pierson.

1:45 6 7 Miss Marlowe—Serial

2:00 2 4 Brighter Day—Serial
Lydia leaves the Dennis home abrupt-

ly and, in an agitated state, visits Randy.

6 7 39 **Hawkins Falls**

Mitch Fredericks and Millie Flagle conspire to try an interesting experiment.

13 **Pleasure Time**

2:15 2 4 13 **Secret Storm-Serial**

6 39 **First Love—Serial**

7 **Film**

2:30 2 4 13 **On Your Account**

6 39 **Mr. Sweeney—Serial**

Cicero's granddaughter learns that beauty and brains do mix. Cicero: Charles Ruggles. Granddaughter: Mimi Strongin.

7 **Film Subject**

2:45 6 7 39 **Modern Romances**

Bennett wins the promotion.

3:00 2 **Home Fare—Ladies**

4 **Frankly Feminine—Ladies**

6 7 39 **Pinky Lee—Variety**

13 **Meditation Time**

3:05 13 **Let's Talk It Over**

3:15 13 **Betty and Suzy**

3:30 2 **Janet Dean, R.N.**

4 **Little Rascals Club**

6 7 39 **Howdy Doody**

Dilly's busy solving an old mystery. Mr. Nick and Howdy have discovered a new problem for him to solve.

13 **Stand By for Action**

4:00 2 **Marshal "J"**

4 **Grandpa Happy**

6 **Texas Jim's Movie House**

7 **MOVIE—To Be Announced**

9 **Mother Wilson's Kitchen**

13 **Trail Time—Western**

39 **Fun Time—Children**

4:30 2 **Buffalo Bill, Jr.—Western**

6 **Circle "6" Ranch—Kids**

9 **Herb, the Ranch Hand**

13 **Wild Bill Hickok—Western**

39 **Dick Tracy Show**

5:00 2 **Wild Bill Hickok—Western**

4 **Tune Inn**

7 **News, Weather, Sports**

Duane Huting and John Bowles.

13 **Kukla, Fran and Ollie**

39 **News, Sports, Weather**

5:15 9 **John Daly—News**

13 **Weather, Sports, News**

With Wally Scott, George Raubacher and Bob Clyde.

5:25 6 **Sports, News, Weather**

Hal Hart, Bill Mason and Bob Danico.

5:30 2 4 13 **Doug Edwards**

7 **Party Line**

9 **TV Sightseeing—Travel**

"Wings to Italy."

39 **Eddie Fisher—Music**

Singer Jane Morgan is Eddie's guest. Axel Stordahl conducts the orchestra.

5:45 2 **Leo and His Pioneers**

4 13 **Perry Como—Music**

6 7 39 **News Caravan**

John Cameron Swayze is in San Francisco this week. He presents film and live coverage of the 10th Anniversary Session of the United Nations, interspersed with regular news.

EVENING

6:00 2 4 13 **Arthur Godfrey**

SUMMER TV LOOKS MIGHTY GOOD

Read all about the Coming Shows

IN NEXT WEEK'S ISSUE

TV GUIDE

ON SALE NOW

6 39 Kodak Request Performance

Gladys George stars in "Sal." Young Joan Harley is excitedly preparing for the circus which has just come to town. But her mother anticipates the traveling carnival with less enthusiasm, for the secret of her past might be revealed. (Film)

7 Counterpoint

9 Iowa Newsreel

With Dick Yoakam and Bob Brooks.

6:15 **9 Your Children's Safety**

6:30 **6 39 My Little Margie**

"Vern's Guilty Feeling" gives Margie a chance to practice the art of making trouble, all in the interest of helping Vern feel he's useful. Gale Storm, Charles Farrell. (Film)

7 Disneyland—Features

9 Mr. Citizen—Drama

"The Inner Vision." A blind Korean war veteran returns home discouraged and disillusioned. But he learns that he is of use in the world while staying at a riverside cottage with his brother.

7:00 **2 4 13 THE MILLIONAIRE**

"The Story of Mildred Millikan." The young girl recipient of a check for $1,000,000 decides to use some of the money to adopt six orphans. But there's a hitch.

6 THEATER—Drama

"Drop on the Devil," by Terrence Kilpatrick. In the old west, an area is afflicted with drought. On the property of one man there is a supply of water and he hires a gunman to protect it. All this leads to a conflict between a minister and his son as to how the water can be made available to everyone in the region.

9 DISNEYLAND—Features

39 HARRY WISMER—Sports

7:15 **39 JIMMY DEMARET SHOW**

7:30 **2 4 13 I'VE GOT A SECRET**

7 MEET CORLISS ARCHER

Starring Ann Baker.

39 DAVIS JAMBOREE

8:00 **2 4 13 THREE FOR TONIGHT**

SPECIAL Paul Gregory presents a condensation of his intimate revue direct from its run on Broadway. The stars are: dancers Marge & Gower Champion, singer Harry Belafonte and the Voices of Walter Schumann. Hiram Sherman is the narrator. Among Marge & Gower Champion's numbers in the show are: "The Lecture," "Yesterday" and "The Clock." Hiram Sherman, the narrator, serves as the liaison between audience and performer. His warm comments introduce each segment and supply the show's humor. The Voices of Walter Schumann open the show with "All You Need Is a Song."

6 7 39 THIS IS YOUR LIFE

Host Ralph Edwards surprises the guest-of-the-evening with a re-cap of his life. This is the last of the show's "live" presentations this season. Next week: the re-runs of the most popular shows of the past begin for the summer season.

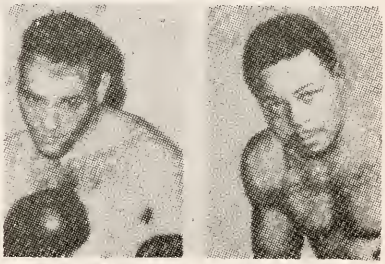
9 BOXING

SPECIAL Archie Moore (champion), light-heavyweight, vs. Middleweight Champion Carl "Bobo" Olson (challenger), 15 rds. Russ Hodges reports from the Polo Grounds, New York City.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Moore	Champ	141	117	19	5	18
Olson	M-Champ	69	63	6	0	31

Neither man has lost a bout in his last 20 starts. Moore's last loss was in 1951 to Harold Johnson, while Olson's loss came at the hands of Ray Robinson in 1952. The big question in this one: Will Moore be able to get down to 175 pounds without weakening himself. He holds an advantage in reach and weight.



Moore vs. Olson

TALE OF THE TAPE

Moore		Olson
38	Age	26
175	Weight (approx.)	167
78 in.	Reach	70 in.
6 ft.	Height	5 ft. 10 in.
40 in.	Chest (normal)	39 in.
42 in.	Chest (expanded)	42 in.
17 in.	Neck	16 in.
32 in.	Waist	32 in.
21 in.	Thigh	22 in.
13 in.	Calf	16 in.
16½ in.	Biceps	13 in.
12½ in.	Forearm	11½ in.
10½ in.	Ankle	10 in.
8 in.	Wrist	7¼ in.
12 in.	Fist	12 in.

Compiled by Nat Fleischer (The Ring).

8:30 6 **ANNIE OAKLEY—Western**
7 39 **BIG TOWN—Drama**

"Cop Baiter." A known cop-hater is a witness to the beating an honor cop has supposedly given a boy. Steve Wilson searches for other witnesses.

8:45 9 **Henny and Rocky—Variety**

9:00 2 **THE FALCON**

Suspense and drama, starring actor Charles McGraw.

4 **I LED THREE LIVES—Drama**

Richard Carlson in the role of Herbert Philbrick.

6 **PENNY TO A MILLION**
7 **WEATHER, NEWS, SPORTS**
9 **MASQUERADE PARTY—Quiz**
13 **WEATHER, NEWS, SPORTS**

With Rollie Spongberg, Bob Clyde and George Raubacher.

39 **NEWS, WEATHER, SPORTS**

Ted Beinert, Chuck Faber, Bill Edwards.

9:15 13 **BIG PLAYBACK—Bill Stern**

9:30 2 **SUMMER PLAYHOUSE**
4 **TO BE ANNOUNCED**
6 **BADGE 714—Police**

Jack Webb stars in some of the best of the "Dragnet" stories.

7 **MOVIE—To Be Announced**
9 **PENNY TO A MILLION**
13 **MOVIE—Comedy**

"Let's Live a Little." A nervous, harrassed advertising executive takes his problems to a lady psychiatrist. His current worry is a lady cosmetics executive who won't renew her company's advertising contract until the ad man signs a marriage contract. Hedy Lamarr, Robert Cummings, Anna Sten, Robert Shayne, Mary Treen, Harry Antrim.

39 **STORIES OF THE CENTURY**

"Augustine Chacon," the handsome Mexican bandit, conducts his crime-rampage without interruption until he starts to use the rails to dispose of his victims. Then he is up against rail-detective Matt Clark and "Jonesy" Jones.

10:00 2 **NEWS, WEATHER, SPORTS**

Henry Lippold, Jay Alexander, Ford Roberts.

4 **WEATHER, SCOREBOARD AND NEWS**

Don Wooten, Bill Lohmeier, Jim Koch.

6 **WEATHER, NEWS, SPORTS**
9 **NEWS, SPORTS, WEATHER**

Bob Allard and Tom Pettit.

39 **CHAMPIONSHIP WRESTLING**

10:15 6 **DOORWAY TO FASHION**
9 **YOUR CHILDREN'S SAFETY**

10:25 2 **, MOVIE—Drama**

"Chasing Trouble." A delivery boy tangles with a gang of spies. Frankie Darro Marjorie Reynolds, George Cleveland.

10:30 4 **HALLS OF IVY—Comedy**

"Maxwell's Comet." Chairman of the Board Wellman threatens to shut down the astronomy department because only one student is enrolled in it. Dr. and Mrs. Hall: Ronald Colman and Benita Hume.

6 **TONIGHT—Steve Allen**
7 **LATE NEWS CAPSULE**

11:00 4 **MOVIE—Drama**

"Joe Palooka in the Squared Cricle." The famous heavyweight boxer is on the scene when a gangland shooting takes place. Joe Kirkwood, Jr., James Gleason, Lois Hall, Edgar Barrier, Myrna Dell.

6 **Weather and News**

11:05 6 **MOVIE—To Be Announced**

12:30 4 **News, Weather, Sports**

(In Daylight Savings Time Areas Programs Are Seen One Hour Later.)

MORNING

6:00 7 **Today—Garroway**
Mary Kelly shows films taken during her recent trip to Ireland. Subjects: the National Irish Horse Show and the National Irish Stud Farm.

7:00 2 4 **Morning Show—Paar**
Cuban pianist Jose Melis plays "For You, for Me, for Evermore" and "Blue."

6 7 **Today—Garroway**

7:25 4 **News and Weather**

8:00 2 4 **Garry Moore—Variety**
Shorts for Men (Garry). Wild Animal (Brought by Ivan Sanderson). "Stay Well" (Denise Lor). "Two Lost Souls" (Denise, Jack Haskell).

6 7 **Ding Dong School-Kids**

8:30 2 4 **Arthur Godfrey Time**

6 **Way of the World—Serial**

7 **Film Subject**

8:45 6 7 **Sheilah Graham**
Guests today include Jane Russell, Joan Bennett, Roy Rogers & Dale Evans and Mala Powers. Hollywood news. (Film)

9:00 6 7 **Home—TV Magazine**
Arlene Francis, Hugh Downs and Kit Kinne continue their look-see at Seattle, Wash. Features: a visit to the home of Mr. and Mrs. Stan Sayers at Hunts Point on Lake Washington, featuring a ride with Arlene in a speedboat; a tour of the canal locks in Ballard, where all types of boats and sailing vessels are kept.

13 **Good Morning Film**

9:30 2 4 13 **Strike It Rich—Quiz**
Helping hand: Actor Jack Lemmon, who plays Ensign Pulver in the film vision of "Mr. Roberts."

10:00 2 4 13 **Valiant Lady-Serial**
Mrs. Sayre comes as the doctor is talking to Linda. Flora Campbell.

10:30 2 4 13 **Search for Tomorrow—Serial**

6 7 **Feather Your Nest**
The prize: an American Traditional living room.

10:45 2 4 **Guiding Light—Serial**

13 **Just for You**

11:00 2 **Musical Varieties**

4 **The Inner Flame—Serial**
Dorie fails to dissuade Lt. Mitchell.

6 7 **MOVIE—To Be Anncd.**

13 **Markets and News**

11:15 2 4 13 **Road of Life—Serial**

11:30 2 4 **Welcome Travelers**

13 **Coffee Time Playhouse**

AFTERNOON

12:00 2 4 13 **Robert Q. Lewis**
"Two Hearts, Two Kisses" (Betty Clooney). "Touch of Your Hand" (Earl Wrightson, Jane Wilson). "Playmates" (Cast).

6 **Rural Roundup—Bill Gress**

7 **News and Farm Picture**

12:15 4 **Farm Almanac**

6 **Know Your Schools**

13 **TV Presents**

12:30 2 **News and Weather**

4 **Linkletter's House Party**

6 **Especially for You-Sundine**

7 **Around the House**

13 **Party Line "13"**

12:45 2 **Bill Dutcher—Music**

1:00 2 4 13 **Big Payoff—Quiz**

6 7 **UN Anniversary**
SPECIAL Third talk by a Big Four foreign minister, from the 10th Anniversary Session of the UN at San Francisco.

1:30 2 4 **Bob Crosby—Music**

6 7 **Greatest Gift—Serial**
Martha makes a confession.

13 **Garry Moore—Variety**

1:45 6 7 **Miss Marlowe—Serial**

13 **Featurette**

2:00 2 4 **Brighter Day—Serial**
Grayling urges Sandra to take her time deciding about the cottage.

6 7 39 **Hawkins Falls**
Millie Flagle entertains a guest.

13 **Pleasure Time**

2:15 2 4 13 **Secret Storm-Serial**

6 39 **First Love—Serial**

7 **Film**

2:30 2 4 13 **On Your Account**

6 7 39 **Mr. Sweeney**
Kippie's look into the future persuades him to stick to the present. Cicero: Charles Ruggles. Kippie: Glenn Walken.

2:45 6 7 39 **Modern Romances**
Al tells Janet what he has done.

3:00 2 **Home Fare—Ladies**
4 **Sidewalk Interviews**
6 7 39 **Pinky Lee—Variety**
13 **Meditation Time**

3:05 13 **Let's Talk It Over**

3:15 13 **Roddy Mac Show**

3:30 2 **Tower Matinee—Movie**
4 **Little Rascals Club**
6 7 39 **Howdy Doody**
The person who discovers the stolen seltzer bottle and horn will be Doodyville's new detective.
13 **Stand By for Action**

3:45 13 **Barker Bill's Cartoons**

4:00 4 **Grandpa Happy**
6 **Texas Jim's Movie House**
7 **MOVIE—To Be Announced**
9 **Mother Wilson's Kitchen**
13 **Trail Tales—Western**
39 **Fun Time—Children**

4:30 2 **Marshal "J"**
4 **Barker Bill's Cartoons**
6 **Circle "6" Ranch—Reno**
7 **Frontier Theater—Western**
9 **Herb, the Ranch Hand**
13 **Rin Tin Tin—Adventure**
39 **Dick Tracy Show**

4:45 4 **TV Showcase**

5:00 2 **To Be Announced**
4 **Lone Ranger—Western**
7 **News, Weather, Sports**
Duane Hunting and John Bowles.
13 **Kukla, Fran and Ollie**

5:15 9 **John Daly—News**
13 **Weather, Sports, News**
With Wally Scott, George Raubacher and Bob Clyde.
39 **News, Weather, Sports**

5:25 6 **Sports, News, Weather**
Hal Hart, Bill Mason and Bob Danico.

5:30 2 4 13 **Doug Edwards**

THURSDAY NIGHT, JUNE 16, 6:30 to 7:30 P.M., Channels 2 4 13

A tense, powerful drama of today—written especially for "Climax!" by one of Television's greatest writers —Rod Serling. Starring WENDELL COREY, MARIA RIVA, AKIM TAMIROFF with BILL LUNDIGAN as your host. Presented by

CHRYSLER CORPORATION
PLYMOUTH • DODGE • DE SOTO • CHRYSLER • IMPERIAL

7 **Dinah Shore—Music**
In a Pennsylvania countryside setting, Dinah offers "Summer Is 'Cumen In" and "Is This the End of the Line?" The Skylarks step into the spotlight for "Something's Gotta Give," and join Dinah for "Two Lost Souls." (Hollywood)

9 **TV Sightseeing—Travel**
"Wings to Mexico."

39 **Sports for the Family**

5:45 2 **The Passerby**

4 **Jane Froman—Music**
Jane and the gang salute commencement weeks everywhere.

6 7 39 **News Caravan**
John Cameron Swayze is in San Francisco this week. He presents film and live coverage of the 10th Anniversary Session of the United Nations, interspersed with regular news.

13 **Pet Shop**

EVENING

6:00 2 **Sports, News, Weather**
Tait Cummins, Bill Roberts, Bob Nance.

4 **Ray Milland—Comedy**
"Reunion in Comstock." Peggy tries to help her over-burdened husband welcome alumni for a reunion. Ray Milland plays Prof. McNulty; Phyllis Avery plays Peggy. (Film)

6 7 39 **You Bet Your Life**
Tonight's jackpot: $5000. Next week "You Bet Your Life" begins its summer session of reruns of the most popular shows of the past. (Film)

9 **Iowa Newsreel**
With Dick Yoakam and Bob Brooks.

13 **Mr. Citizen—Drama**

6:15 9 **Your Children's Safety**

6:30 2 4 13 **Climax—Drama**
Wendell Corey, Akim Tamiroff and Maria Riva star in Rod Serling's "To Wake at Midnight." All the pent-up prejudices and hatreds of post-war Europe are revived when a Nazi lieutenant, in a coma for years, regains consciousness in a British hospital.

6 7 39 **Justice—Drama**
"Storm Warnings," by Douglas Taylor. The parents of a teen-aged boy ignore the warnings of a psychiatrist who tells them their son is disturbed. The boy's troubled mind finally leads him to desperate action. Gary Merrill plays Jason Tyler.

9 **Lone Ranger—Western**

7:00 6 7 39 **DRAGNET—Police**
Working out of juvenile division, Joe Friday picks up a burglary suspect and learns of an impending gang war. A city-wide alert is put out, but an 11-year-old bystander is killed by a shotgun blast. (Film)

9 **TELE-SPORTS DIGEST**

7:30 2 4 13 **FOUR STAR PLAYHOUSE—Drama**
Merle Oberon stars in "The Frightened Woman." A woman enters a quaint little bookstore, and suddenly discovers the calendar has been turned back 25 years. Only when the book she purchased is stolen, does she discover the key to this strange mystery. (Film)
Carol .....Merle Oberon
George .....Craig Stevens
Dr. Lindell .....Hugh Beaumont
Mrs. Warren .....Irene Tedrow

6 7 **THEATER—Film Drama**
Edgar Buchanan and Virginia Field star in "The Mumbys." A vagabond family inherits a vacant lot and decides to park its old trailer there and settle down. A real-estate promoter who was planning to use the land for an exclusive housing project is very unhappy about the idea. (Film)
Papa Mumby .....Edgar Buchanan
Ethel Baxter .....Virginia Field
Dave Baxter .....Willard Parker
Mama Mumby .....Jane Darwell

9 **BOSTON BLACKIE—Mystery**

39 **SCIENCE FICTION THEATER**

8:00 2 **LIBERACE—Music**

4 **PUBLIC DEFENDER—Drama**
"The Failure." Public Defender Bart Matthews tries to defend a middle-aged man who's been accused of stealing money. The man, who refuses to cooperate with Matthews, says he took the money to buy gifts for his family. Bart Matthews: Reed Hadley. This is the last show of the current series. Next week at this time: "The

Johnny Carson Show," presenting the comedian in a half-hour of variety.

6 OZZIE AND HARRIET

7 VIDEO THEATER—Drama

"Forever Female." A playwright, in love with an older actress, writes a play for her without realizing that she is no longer suited to ingenue roles. An aspiring young actress is well aware of this fact and tries to get the part for herself. Ginger Rogers, William Holden and Paul Douglas starred in the 1954 motion picture. This is the last show of the season. Next week the summer series begins.

9 TIMES SQUARE PLAYHOUSE

"The Perfect Mrs. Chesney." Herbert Marshall reveals that the perfect Mrs. Chesney, married to a wealthy importer 22 years her senior, is in love with a young American. Although she is in love with him she steadfastly refuses to leave her husband.

13 BREAK THE BANK—Quiz

Bert Parks, emcee.

39 HOTPOINT THEATER

8:30 2 13 WILLY—Comedy

Circumstantial evidence indicates that Willy's nephew Franklin has made off with money from his class treasury. June Havoc plays Willy; Danny Richards, Jr., plays nephew Franklin. (Film)

4 CORLISS ARCHER—Comedy

6 TRIP THE TRIO—Music Quiz

George Sontag and Marjorie Meinert on piano and organ.

9 FAVORITE STORY

"Turning Point." Adolphe Menjou gives us a whirl in the stock market when speculator Rick Typerley persuades John Charmon to invest in a rising stock.

39 JANET DEAN, R.N.

9:00 2 CITY DETECTIVE

4 DOLLAR A SECOND—Quiz

6 FOLLOW THAT MAN

With Ralph Bellamy.

7 WEATHER, NEWS, SPORTS

9 I LED THREE LIVES—Drama

13 WEATHER, NEWS, SPORTS

With Rollie Spongberg, Bob Clyde and George Raubacher.

39 NEWS, WEATHER, SPORTS

With Ted Beinert, Chuck Faber and Bill Edwards.

9:30 2 FLORIAN ZABACH—Music

4 BREAK THE BANK—Quiz

6 INNER SANCTUM—Mystery

7 MOVIE—To Be Announced

13 DOLLAR A SECOND—Quiz

Jan Murray is your quizmaster.

39 MOVIE—Documentary

"Paris 1900." (French). A fond, backward glance a tthe gaiety, foibles and historic moments of Mademoiselle Paris from 1900 to World War I. Commentary written by John Mason Brown, narrated by Monty Woolley. Old film clips give us glimpses of Caruso, Melba, Mary Garden, Mistinguette, Renoir, Rodin, Bernhardt Debussy, Tolstoy, Andre Gide, Chevalier, Colette, Leon Blum, and Georges Carpentier.

10:00 2 NEWS, WEATHER, SPORTS

Henry Lippold, Jay Alexander, Ford Roberts.

4 WEATHER, SCOREBOARD, NEWS

Don Wooten, Bill Lohmeier, Jim Koch.

6 WEATHER, NEWS, SPORTS

9 WEATHER, NEWS, SPORTS

Bob Allard, Tom Pettit.

13 MOVIE—Comedy

"I'm from Arkansas." When a sow in the town of Pitchfork gives birth to a large liter, the town makes national headlines. Slim Summerville, El Brendel, Bruce Bennett, Iris Adrian.

10:15 6 EDDIE FISHER—Songs

9 YOUR CHILDREN'S SAFETY

10:25 2 MOVIE—Musical

"Rhythm Inn." Musical comedy about a destitute band and what happens when it is forced to hock its instruments. Jane Frazee, Kirby Grant, Charles Smith, Lois Clolier, Fritz Feld.

10:30 4 MOVIE—Drama

"Stage Struck."

6 TONIGHT—Steve Allen

7 LATE NEWS CAPSULE

11:00 6 Late Weather and News

13 Late News

11:05 6 Wrestling

12:00 4 News, Weather, Sports

(In Daylight Savings Time Areas Programs Are Seen One Hour Later.)

MORNING

6:00 7 Today—Garroway
The filmed travelog highlights hiking. It's narrated by Justice William O. Douglas. A remote from the 79th Street docks in New York offers a preview of the water-ski marathon that runs from New York to Atlantic City.

7:00 2 4 Morning Show—Paar
John Henry Faulk's guest is Marie D'Essen and her pet, "Wimpy, the wombat." A wombat is the animal known as "nature's teddy bear." Melis plays "Serenata" and "How Important Can It Be?"

6 Today—Garroway

7:25 4 Weather and News

8:00 2 4 Garry Moore—Variety
"The Garry Moore Show" marks the end of its fifth year. Ken Carson returns to help the gang celebrate. The crew enacts memorable incidents from shows of the past, and Ken and Denise Lor sing the songs they did when the program was young. Aqualung (Garry, swimming champ Ginger Stanley [of Silver Springs, Fla.]). Song selections (Mello-Larks). "Pogo's" creator (Walt Kelly). Who Replaces Kirby? (Durward Kirby).

6 7 Ding Dong School-Kids

8:30 6 Way of the World—Serial

7 Film Subject

8:45 6 Sheilah Graham
Those zany two, Dean Martin & Jerry Lewis, are Sheilah's guests today.

9:00 6 7 Home—TV Magazine
Arlene Francis, Hugh Downs and Kit Kinne spend their last day in Seattle, Wash. Features: a tour of the suburban community of Northgate, with visits to its shopping center; an interview with Jim Douglas, chain-store president; and a look at the buildings and activities on the campus of the U. of Washington.

13 Good Morning Film

9:30 2 4 13 Strike It Rich—Quiz
Helping hand: Actor Ed Begley, who's appearing on Broadway in "Inherit the Wind."

10:00 2 4 13 Valiant Lady-Serial
The week's anxieties have made Helen ill. Flora Campbell.

6 7 Tennessee Ernie—Music

10:15 2 4 13 Love of Life—Serial

10:30 2 4 13 Search for Tomorrow—Serial

6 7 Feather Your Nest
Contestants try for an American Traditional dining room. Bud Collyer.

10:45 2 4 Guiding Light—Serial

13 Just for You

11:00 2 Musical Varieties

4 The Inner Flame—Serial
Walter is on his way to St. Louis.

6 7 MOVIE—To Be Anncd.

13 Markets and News

11:15 2 4 13 Road of Life—Serial

11:30 2 4 Welcome Travelers

13 Coffee Time Playhouse

AFTERNOON

12:00 2 To Be Announced

4 Robert Q. Lewis—Variety
"Unchained Melody" (Earl Wrightson). "Music Makes Me" (Don Liberto). "When They Do the Mambo" (Cast).

6 Rural Roundup—Bill Gress

7 News and Farm Picture

13 Frontier Theater

12:15 2 Robert Q. Lewis—Variety

4 Farm Almanac

6 Pastor's Desk

12:30 2 News and Weather

4 Linkletter's House Party

6 Especially for You-Sundine

7 Around the House

13 Party Line "13"

12:45 2 Bill Dutcher—Music

1:00 2 4 13 Big Payoff—Quiz
Randy Merriman, Bess Myerson.

6 7 UN Anniversary
SPECIAL Last in a series of talks by foreign ministers of the Big Four nations, at the UN Anniversary Session, San Francisco.

1:30 2 4 13 Bob Crosby—Music

6 7 **Greatest Gift—Serial**
The strain and tension prove too much for Eve. Anne Burr.

1:45 6 7 **Miss Marlowe—Serial**
13 **Bob Crosby—Music**

2:00 2 4 **Brighter Day—Serial**
There's an informal wedding rehearsal at home for the family.
6 7 39 **Hawkins Falls**
The Coreys' dinner is spoiled by an unforeseen event. (Chicago)
13 **Pleasure Time**

2:15 2 4 13 **Secret Storm-Serial**
6 39 **First Love—Serial**
7 **What's Your Trouble?**

2:30 2 4 13 **On Your Account**
6 7 39 **Mr. Sweeney**
"The Worm Turns." Tom and Abigail Millikan find each other again.

2:45 6 7 39 **Modern Romances**
Janet is in danger.

3:00 2 **Home Fare—Ladies**
4 **Frankly Feminine—Ladies**
6 7 39 **Pinky Lee—Variety**
13 **Meditation Time**

3:05 13 **Let's Talk It Over**

3:15 13 **Betty and Suzy**

3:30 2 **MOVIE—To Be Announced**
4 **Little Rascals Club**
6 7 39 **Howdy Doody**
Clarabell is running wild with a new seltzer bottle that squirts a mile.
13 **Stand By for Action**

4:00 4 **Grandpa Happy**
6 **Texas Jim's Movie House**
7 **MOVIE—To Be Announced**
9 **Mother Wilson's Kitchen**
13 **Trail Tales—Western**
39 **Fun Time—Children**

4:15 2 **Barker Bill's Cartoons**

4:30 2 **Marshal "J"**
6 **Circle "6" Ranch—Reno**
9 **Cozy Corner**
39 **Dick Tracy Show**

4:45 9 **Herb, the Ranch Hand**

5:00 2 **Smilin' Ed's Gang—Stories**
4 **Rin Tin Tin—Adventure**
An unscrupulous civilian trader makes it appear that Rinty has murdered an Army investigator with the result that

"Soldiers of Fortune"

9:00 P.M.

FRIDAYS

starring

John Russell

as

Tim Kelly

AND

Chick Chandler

as

Toubo Smith

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Channel 4

the wonder dog is unfairly branded as an outlaw.

7 News, Weather, Sports

Duane Hunting and John Bowles.

13 Kukla, Fran and Ollie

39 News, Sports, Weather

5:15 **9 John Daly—News**

13 Weather, Sports, News

With Wally Scott, George Raubacher and Bob Clyde.

5:25 **6 Sports, News, Weather**

Hal Hart, Bill Mason and Bob Danico.

5:30 **2 4 13 Doug Edwards**

7 Outdoor Shop Talk

9 TV Sightseeing—Travel

"Wings to Vikingland."

39 Eddie Fisher—Music

5:45 **2 Barker Bill's Cartoons**

4 13 Perry Como—Music

This is the final show of the series. Starting Monday at this time, and every Mon., Wed., Fri., Julius La Rosa appears in 15 minutes of melody.

★ YOUR STARS' ADDRESSES ★

Fan mail and requests for pictures and information can be sent to your favorite stars, in care of their network offices:

New York

ABC—7 W. 66th St., New York 23

CBS—485 Madison Ave., New York 22

DuMONT — 515 Madison Ave., New York 22

NBC—30 Rockefeller Plaza, New York 20

Chicago

ABC—20 N. Wacker Drive, Chicago 6

CBS—410 N. Michigan Ave., Chicago 11

DuMONT—441 N. Michigan Ave., Chicago 11

NBC—Merchandise Mart Plaza, Chicago

Hollywood

ABC—1539 N. Vine St., Hollywood 28

CBS—Columbia Square, Los Angeles 28

NBC—Sunset & Vine Sts., Hollywood 28

6 7 39 News Caravan

John Cameron Swayze is in San Francisco this week. He presents film and live coverage of the 10th Anniversary Session of the United Nations, interspersed with regular news.

EVENING

6:00 **2 Sports, News, Weather**

Tait Cummins, Bill Roberts, Bob Nance.

4 Mama—Drama

6 39 Midwestern Hayride

7 Superman—Adventure

9 Iowa Newsreel

With Dick Yoakam and Bob Brooks.

13 Ford Theater—Drama

6:15 **9 Your Children's Safety**

6:30 **2 13 Topper—Comedy**

"Topper's Other Job." Henrietta loans all of Topper's savings to her cousin, who is promoting a "get-rich-quick" scheme. To add to the banker's troubles, his boss, Mr. Schuyler, decides to sell the bank and retire. Leo G. Carroll, Anne Jeffreys, Robert Sterling and Thurston Hall. (Film)

4 Superman—Adventure

6 Golden Opportunity

7 Wild Bill Hickok—Western

9 Industry on Parade

Stories of the U.S. business world.

39 Life of Riley—Comedy

6:45 **9 Outdoor Shop Talk**

7:00 **2 4 13 PLAYHOUSE OF STARS—Drama**

Farley Granger is the star of "Splendid with Swords." The last in a line of famous fencers falls in love with a girl who scoffs at fencing. The setting: France, 1895. Ellis St. Joseph based his script on a story by Wythe Williams.

CAST

Norbert Merignon .....Farley Granger
Laura Vincent .....Lili Fontaine
Louis Merignon .....Eduard Franz
Dr. Rosny .....Dayton Lummis
Nerra .....Carl Milletaire
M. du Bois .....Lou Krugman

6 7 BIG STORY—Drama

"Terror in Warren Township." Hugh Reilly stars as reporter Charles Manos

of the Detroit Free Press. He investigates the neighbors' tales about a woman who holds wild parties for teen-agers. The complainers have, mysteriously, suffered property damage and other forms of retaliation for relating the woman's escapades to the authorities.

9 DOLLAR A SECOND—Quiz

Jan Murray and his half-hour of profitable nonsense move to NBC, Tues., 7:30 P.M. CST, starting July 5. Next week "Madison Square Garden Highlights," a sports series, will be seen in this time spot.

39 DUFFY'S TAVERN

7:30 2 SUMMER PLAYHOUSE

4 OUR MISS BROOKS

The French teacher asks Miss Brooks' assistance as a proxy for his marriage to his fiancee in France. But Walter, Harriet and Mr. Conklin think Miss Brooks is really marrying the Frenchman. (Film)

Miss Brooks .....Eve Arden
M. LeBlanche .....Maurice Marsac
Harriet Conklin .....Gloria McMillan
Mr. Boynton .....Robert Rockwell
Mr. Conklin .....Gale Gordon
Walter Denton .....Richard Crenna

6 DEAR PHOEBE—Comedy

Bill's looking forward to the annual picnic. He's heard that his blind date is a "little doll." And he hasn't been misinformed—much! (Film)

Bill "Phoebe" Hastings..Peter Lawford
Mickey Riley .....Marcia Henderson
Fosdick .....Charles Lane
Humphrey .....Joey Corey

7 BREAK THE BANK—Quiz

Bert Parks, emcee.

9 13 THE VISE—Drama

Kay Callard stars in "The Better Chance," as a hospital nurse who prefers the son of a wealthy patient to her dull fiance. The fiance falls off a cliff and she is accused of his murder. Ron Randell introduces the dramas in this English film series.

Penny .....Kay Callard
George .....Leslie Phillips
Mark .....John Witty
Maggie .....Josephine Douglas
Watchman .....Meadows White

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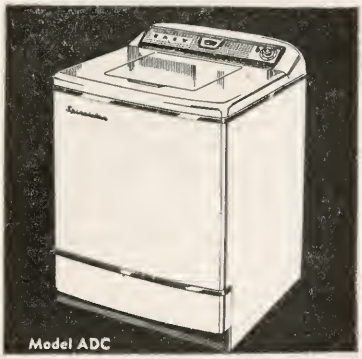

See your local EASY Dealer

39 FRANKIE LAINE—Music

8:00 2 4 13 THE LINEUP—Police
"The Market Robberies." Greb and Guthrie go after a gang that has been robbing a chain of markets. The thefts have been so well organized that there are no leads for the police to follow. (Film). This is the last show of the season. Next week: "Undercurrent," a new film series, will be seen in this spot.

CAST

Lt. Guthrie ..... Warner Anderson
Insp. Greb ..... Tom Tully
Insp. Asher ..... Marshall Reed
Grant ..... Stanley Farrar
Insp. Walsh ..... Del Courtney
Don Elgin ..... Don Michallian
Louis Voss ..... Tony Court

6 7 39 BOXING
Vince Martinez, Paterson, N.J., vs. Jesus "Chico" Varona, Havana, Cuba, welterweights, 10 rounds. Jimmy Powers reports from Syracuse, N.Y.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Martinez	5	43	40	3	0	22
Varona	Unrtd	77	58	19	0	33

Martinez, one of the best counter-punchers in the division, is fighting for a title shot. He can box as well as punch, and is a solid crowd-pleaser. Varona has met the top fighters in both the welterweight and middleweight divisions. He could prove a stiff test for Martinez. (This is the last bout in the current Friday night series until the fall. Next week at this time there will be a summer sportsreel, followed by "So This Is Hollywood.")
Compiled by Nat Fleischer (The Ring).

9 T-MEN IN ACTION

8:30 2 4 13 PERSON TO PERSON
9 YOUR TV THEATER

8:45 6 7 39 SPORTS SHOW

9:00 2 WATERFRONT—Mystery
4 SOLDIERS OF FORTUNE
"Escort to Namtok." Tim Kelly and Toubo Smith encounter a domestic drama much more dangerous than facing wild animals and hostile natives, that of a jealous husband of a beautiful woman who sets out to prove to his wife that he is a big man.

6 MASQUERADE PARTY
Peter Donald is your host.
7 WEATHER, NEWS, SPORTS
9 WRESTLING—Film
13 WEATHER, NEWS, SPORTS
With Rollie Spongberg, Bob Clyde and George Raubacher.
39 NEWS, WEATHER, SPORTS
Ted Beinert, Chuck Faber, Bill Edwards.

9:15 13 THE WORLD WE LIVE IN

9:30 2 AMOS 'N' ANDY—Comedy
4 BIG PICTURE
Army information program.
6 TV READER'S DIGEST
7 MOVIE—To Be Announced
13 MUSICAL I.Q.
39 MOVIE—To Be Announced

10:00 2 NEWS, WEATHER, SPORTS
Henry Lippold, Jay Alexander, Ford Roberts.
4 WEATHER, SCOREBOARD AND NEWS
Don Wooten, Bill Lohmeier, Jim Koch.
6 WEATHER, NEWS, SPORTS
Phil Kane, Bob Frank and Hal Hart.
9 WEATHER, NEWS, SPORTS
Bob Allard and Tom Pettit.

10:15 6 TO BE ANNOUNCED

10:25 2 MOVIE—Drama
"Forever Yours."

10:30 4 MR. CITIZEN—Drama
6 TONIGHT—Steve Allen
7 LATE NEWS CAPSULE
13 SNICKER FLICKERS
"Mr. Bride" and "Come Clean."

11:00 4 MOVIE—Mystery
"The Shanghai Chest." Charlie Chan applies his cool faculties to the solution of a triple murder. Roland Winter, Mantan Moreland, Victor Sen Yung.
6 Late Weather and News
With Bob Frank.

11:05 6 MOVIE—To Be Announced

12:00 13 Late News

12:15 4 News, Weather, Sports

Stations reserve the right to make last - minute changes.

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WEBSTER ELECTRIC
RACINE WISCONSIN

Emcee and singer: Ted Mack, Dick Lee.

Ted Mack's Matinee

PROGRAM OF THE WEEK

It is still possible, even in this electronic age, for one man to put the imprint of his personality on a hodge-podge and turn it into a pleasantly warm and interesting half-hour television program.

The personality in this instance is Ted Mack's; the show, NBC's *Matinee*. Mack's gimmicks are neither novel nor earth-shattering, but he has his heart in them, and that makes a difference. He brings on amateur talent, names a "Hero of the Week," runs letter-writing contests for "Husband of the Week" and "Baby of the Day," and throws in professional singers like Dick Lee, a handsome blond lad with a rollicking voice and pleasing personality. Best of all, he conducts kindly interviews and obviously enjoys them.

Mack, to use Danny Thomas' phrase, is nice people, and it shows.

The Name's The Same

The Name's the Same might best be summed up as a mediocre variation of *What's My Line?* On *Line*, a panel of four tries to guess a person's occupation; on *Name*, a panel of four tries to guess a person's name, which is either the same as a celebrity's or the same as an object.

Example: on two recent shows, guests named A. Garter and A. Beard were presented, and the panel gave every indication of having been spoon-fed a few leading questions in advance in order to inject some humor into an obviously impossible situation.

The permanent panelists include Roger Price, Audrey Meadows, Walter Slezak and Joan Alexander. Unfortunately, only Slezak contributes much in the way of interesting by-play.

Two comics, one beauty: Ray Goulding, left; actress Rhonda Fleming, Bob Elliott.

The show is emceed by Bob Elliott and Ray Goulding, better known as Bob & Ray. They did considerably better on their own TV show and even better than that on their original radio show.—*D. J.*

FINE TUNING

By Ollie Crawford

New shows prepared for summer viewing. In TV, there's nothing like trying it out on the dog days.

•

Peepers started out that way, but so did a lot of poopers.

•

One new show is about a psychiatrist, and it will either be billed as "The Loon Ranger" or "The Ballad of Davy Crackpot." He's the first psychiatrist who has a couch called "Silver." After all the panel shows on which people just sit, here's one they can lie down on

•

This will be sort of a Mania-of-the-Week program.

Then there's *Sheena, Queen of the Jungle.* Irish McCalla, who plays the part, is six-feet-one in her stalking feet. She's big enough to be Tarzan's mate, if Tarzan can stand all that mate and no potatoes. Sheena is the first female Tarzan—or, if you prefer, Tarzan was the first Heena. And that's the world's first "Heena and Sheena" joke.

•

Sheena wears a leopard skin, because it fits in with the spot commercials. It could be as popular as the coonskin cap, and more vital.

•

She makes a fortune betting on herself in a race with cheetahs. She knows that cheetahs never win.

Return To Youth

Gordon MacRae Hopes 'Comedy Hour' Has Proved He's Only 34

About this time last year NBC executives were scratching their own heads and racking each other's brains over whom to put in as quarterback for the big game in the fall—the weekly contest for ratings between NBC's *Colgate Comedy Hour* and CBS' *Toast of the Town*. The right man had to be someone who was not only adept at the broken-field running demanded of a **continued**

◀ On the move: *Comedy Hour* provided a change of scenery for MacRae, including Miami telecast.

appearances during the season, MacRae did well enough, at any rate, to go to bat 13 times before the arrival of summer. Few would contend that *Comedy Hour* flourished, but most agree he did well under the circumstances. NBC executives obviously admit circumstances were not favorable because the Colgate program, radically altered, is being launched anew with Dean Martin and Jerry Lewis in the producer's chair.

Whatever the program's ultimate fate, MacRae will be eternally grateful to it for abolishing a widespread illusion that he is six years older than tenor John Charles Thomas' 63. The impression that he is the vice president of a railroad, who just happens to sing, dates back to the blind days of radio and the 60 minutes of respectable operetta in which he was featured every week. "Don't get me wrong," he says. "The railroad people were swell to

MacRae Wasn't Satisfied With 'Comedy Hour' Format

Comedy Hour emcee—a singer, dancer and foil for guests—but who was already popular enough to buck Ed Sullivan's huge and loyal following.

It is no particular tribute to the democracy prevailing at high levels in TV that a former NBC page was picked for the job. Gordon MacRae, sent in to "stop Sullivan" during the first quarter of the "big game" in November, was already a triple-threat man before he got into TV camera range. The star of 13 film musicals, plus an eagerly awaited picture called "Oklahoma!" (not yet released), he was also a successful recording artist. And for six long years, week in and week out, he had beguiled millions of listeners as the baritone on radio's popular "Railroad Hour."

Cautiously signed for "four to 20"

Young talent: MacRae and family. Three older children made a guest appearance with him. ▶

Film star: MacRae in a scene from movie version of 'Oklahoma!', not yet released.

me, but the program was so dignified I still run into middle-aged women who won't believe I'm really Gordon MacRae."

Actually, MacRae is a bouncing, brown-eyed boy of only 34. The son of an Orange, N.J., concert pianist and her manufacturer husband, he broke into show business at the age of 20 as an NBC page in New York and later became a vocalist with Horace Heidt's orchestra. He is married to Sheilah Stephens, a former actress, and is the father of four children. Three of these—11, nine and seven years old—made a guest appearance with him on *Comedy Hour,* and their singing was an exhibition of undiscovered talent that should have impressed even Ed Sullivan.

Now that the season's over, even MacRae willingly confesses that the *Comedy Hour* didn't exactly turn out to be "It." "All that traveling we did for remotes," MacRae says, referring to jaunts he made to New York, Miami, Chicago and New Orleans, "could have been eliminated. The program didn't match the cities, anyway. We could have done in Hollywood what we did in Chicago, and we could have featured New Orleans jazz in New York and nobody would have known the difference."

A week's guest-substituting he did for Eddie Fisher convinced MacRae that TV is the place for a singer. "Putting one of those 15-minute musicals together," he says, "is easy. I could do it every day and I'd like to."

But not necessarily right away, he says. Just now he's hoping for the lead in "Carousel," another movie based—like "Oklahoma!"—on a Rodgers and Hammerstein stage musical. Also, he says if he had his choice between a TV show and a Broadway musical, he'd take the musical.

"TV is here to stay, all right, and don't let anyone tell you the money isn't good," he says. "But I've got the feeling it doesn't pay to hurry. The later you get into TV, the better off you'll be. Them's my sentiments."

Federal Communications Commissioner Predicts

Educational TV Will Become The Schoolhouse Of The Air

By Frieda Hennock
Member, Federal Communications Commission

Americans, bedazzled by TV's "spectaculars," its topflight comedy and drama, its parade of sports, haven't had much time for educational TV.

Some have listened to the prophets of doom wail that educational video cannot succeed and should surrender its 258 channels or, at least, those which commercial telecasters would like to have.

Don't let such talk fool you. Time will prove that the 1952 decision by the Federal Communications Commission to pre-empt channels for educational telecasting was the most important in FCC history.

Educational TV has been slow in starting. But there is no stopping it. It will become bigger and better than most people now envision. It must come, because there is an expanding vacuum to be filled, as important as our need for food, clothing and shelter.

The need is for aids to education in a Nation growing so fast that the supply of teachers and classrooms hasn't been able to catch up.

Until we are able to build all the classrooms needed and staff them, TV —the electronic blackboard—will be the finger in the dike. Even then its usefulness will not end. Noncommercial, educational telecasting is already demonstrating that it can help to bring better caliber instruction to the pupils in their classes and rich information to their parents at home.

By 1960, top educators tell me, most state universities will be unable to accommodate more than half of the applicants. By 1975, they say, the physical plants of our colleges and universities will need as much money for expansion as has been spent on all our colleges and universities since Harvard was founded in 1636!

The situation is not much brighter for the elementary and high schools.

How can we best supplement our supply of classrooms and teachers? The answer is: a TV system free of commercial commitments and dedicated to teaching.

In the classrooms, it will provide a tool of unusual force, which cannot but assist teachers in doing their jobs better and more effectively. With a large-screen receiver in every room, programs can be fashioned to the needs of your children from kindergarten through college.

These programs will be able to tap the Nation's finest teaching personnel and material, making available what no school system could afford.

To a very limited extent, the electronic blackboard is already a reality in the cities with educational TV stations. These stations are not yet, however, nearly so attuned to teaching as I believe they will eventually become. Today, they devote a large portion of their time to cultural entertainment.

Already, educational stations are

filming their most interesting programs for exchange with each other. The next step is a short one. Some of the lectures of our greatest teachers will be filmed. The films will be exchanged among institutions. Great professors will teach hundreds of thousands, rather than hundreds.

Although the public hardly realizes it, 13 educational TV stations are already on the air, with permits authorized for still another 23. On top of this, there is a growing demand for educational television in dozens and dozens of communities.

But there are still two roadblocks.

First, the present caliber of program material is running perhaps a decade behind that of commercial TV. It would be shortsighted, however, to assume that the next five to 10 years will not see enormous improvements.

Second, and most critical, is the lack of money, The educational channels must remain noncommercial. They receive contributions from local citizens and organizations, and are voted grants by cities and states.

But most cities and states limit the money. It is not yet clearly understood by the legislators how educational stations can step into the vacuum of teacher and classroom shortage. Eventually, the money will come.

I don't believe there can be much greater value for the educational dollar. Think of this: There are over 35,00,000 sets in our homes; in a few years there will be 50,000,000. They will be 50,000,000 potential classrooms.

The Nation's commercial TV stations are the theaters, the concert halls and the newspapers of the air.

The educational stations will develop into the schoolhouses of the air, as they expand and shift from cultural entertainment to education.

Each has an important function. There is no reason why they cannot live and operate side by side.

who, you?

Yes, you! You're the one who has to make up your mind about Tampax. No one's going to take you by the hand and lead you up to this product. It's your decision—your own personal decision—to change to internal sanitary protection.

It's a decision many women make in the summertime . . . and there are very obvious reasons. Clothes become lighter, more clinging. You'd like sanitary protection that's invisible when in place. Odor and chafing may be serious problems. Tampax eliminates both.

Then, too, Tampax has a special warm weather advantage; it can be worn while swimming. How free you'll feel to plan weekend trips, to take your vacation any time! And remember, too, that the guest who carries Tampax never has any disposal problems.

Get Tampax at any drug or notion counter, and why not get the economy package? It holds average 4-months' supply. Any Tampax package is so small and inconspicuous, month's supply goes into purse. Choice of 3 absorbencies: Regular, Super, Junior. Tampax Incorporated, Palmer, Massachusetts.

Invented by a doctor—
now used by millions of women

Godfrey Day At Coney Island

HE ENTERTAINS 400 CHILDREN AND WHIPS UP AN OUTDOOR TELECAST

Arthur Godfrey, battling for more wallop on his Wednesday night (*Godfrey and Friends*) TV program, descended, with 400 children from New York's Henry Street Settlement, on Steeplechase Park, Coney Island. Viewers watched the entertainers try everything from the Parachute Jump to the Giant Slide, down which Janette Davis, at the last minute, refused to zip.

Right down the middle: Godfrey gets set to test his skill with a baseball.

Having a wonderful time: Janette Davis and Arthur enjoying one of park's rides.

Godfrey tries the Parachute Jump with aplomb of an air vet. ▶

CONFIDENTIALLY...

by Earl Wilson

Oh, What Arlene Francis Said! Gleason Will Take No Chances

NEW YORK . . . When Sen. John McClelland was a mystery guest on *What's My Line?*, the panelists discovered he was a Democrat. "So you're not Joe McCarthy?" said Fred Allen. "No," replied the guest. "Congratulations!" shrieked Arlene Francis. McCarthy supporters sent in so many letters that emcee John Daly answered with a form reply saying Miss Francis had merely been congratulating Allen for discovering that the guest wasn't Senator McCarthy.

■ *Jackie Gleason's dresser, Eddie DiVierno, did the same job for Red Buttons—and also tried to give each some gags. Just before airtime, Gleason yelled for "one more joke" and DiVierno offered him an oldie. Glaring at him, Gleason said, "Oh no, you don't! You got Red off TV—but you ain't gonna get rid of* me *that way!"*

■ Irish McCalla, the beautiful blonde pin-up gal who's become TV's *Sheena, Queen of the Jungle*, is now trying to appeal to children—and doing poses much less provocative than before. But as she becomes better known, her old pictures are being dug out by magazines. Visiting New York, she declined to pose the old way, saying "I've stopped looking like that." A photographer retorted, "But your pictures haven't!"

■ *Horace McMahon, the TV and movie actor, stopped in at a restaurant owned by Floria Vestoff (a dancing cigaret girl on TV) and her husband, his close friend. As a gag, McMahon "waited on table" for some friends. A customer, startled, cried, "Why, Horace McMahon! What are you doing here as a waiter?" McMahon, playing it straight, replied, "Well, lady, I always work here between hits."*

■ Jack Benny's determination to do a "concert with laughs" this summer—playing the violin, of course—astonished some friends. His answer is, "I want to prove that I'm a violinist, not a comedian." Groucho Marx quipped back, "Don't bother with the tour. You've already proved to me you're not a comedian!" But he added, "You're a genius and I know it."

NEXT WEEK: SHEILAH GRAHAM

HOLLYWOOD Dan Jenkins reports:

NBC has bought a new ALEXANDER KORDA movie, which will have its first U.S. showing as a TV "spectacular" in early October. The movie, titled "The Constant Husband" and starring REX HARRISON, is now playing in England but won't be released to U.S. until after its television premiere--the first time a major movie production has been so introduced. KORDA's representatives say the publicity will be good for the movie, that other producers would like to do the same--if they weren't "too timid."

* * *

M-G-M's movie, "I'll Cry Tomorrow," opens with a re-enactment of the LILLIAN ROTH episode from This Is Your Life. . . JEAN HERSHOLT, not WENDELL COREY, will play the lead in Dr. Christian films. COREY will co-star.

* * *

Summer replacement for Lux Video Theater will be a live, hour-long dramatic show, Lux Studio Workshop, featuring movie-owned properties not yet produced and young major-studio players, for whom this series will be an important break. Low-budget sets will be in keeping with the workshop flavor. Show starts June 30.

* * *

A new adventure series, African Drumbeat, will headline KEVIN MC CARTHY. Filming starts in South Africa July 1 . . . MAX LIEBMAN's July 2 spectacular will be built around Universal-International stars and film clips . . . His August 27 "One Touch of Venus" will originate at Dallas State Fair, with RUSSELL NYPE.

* * *

A used car dealer here is serving a jail term for false advertising on TV. He also was socked with a $1,000 fine . . . The Lassie producers are planning a new series, Captains Courageous, filmed in and around Mexican waters. . . Lassie, meanwhile, will be replaced in 60 markets this summer by the old Pride of the Family series, starring PAUL HARTMAN and FAY WRAY.

* * *

GUY MADISON signed to produce six feature films for Columbia, starring in four of them . . . The Lloyd C. Douglass book, "Dr. Hudson's Secret Journal," will be filmed as a series, with JOHN HOWARD . . . LENA HORNE, STAN KENTON's first guest on Music 55, set to star in an upcoming spectacular, "Helen of Troy."

* * *

SID CAESAR backing an hour-long film series, O.S.S., to be shot in Rome. Basic idea is to concentrate on writing and direction, using talented fledglings rather than stars. . . DAVID O. SELZNICK reportedly set to produce three NBC spectaculars next season at Thanksgiving, Christmas and Easter.

* * *

A regular segment of Mickey Mouse Club will be a serial, "Marty Markham," concerning a boy, a horse and an English butler . . . CHARLES BOYER will make three Four Star Playhouse episodes in France this summer.

See it on TV . . . Saturday, June 18, 8-9 p.m. EDST

Golfdom's greatest annual event

55th National Open Golf Tournament

NBC TV

. . . telecast live from San Francisco!

See the thrill-packed climax hour when America's master golfers fight it out stroke by stroke for the greatest honor of the year!

(See program page for time and channel)

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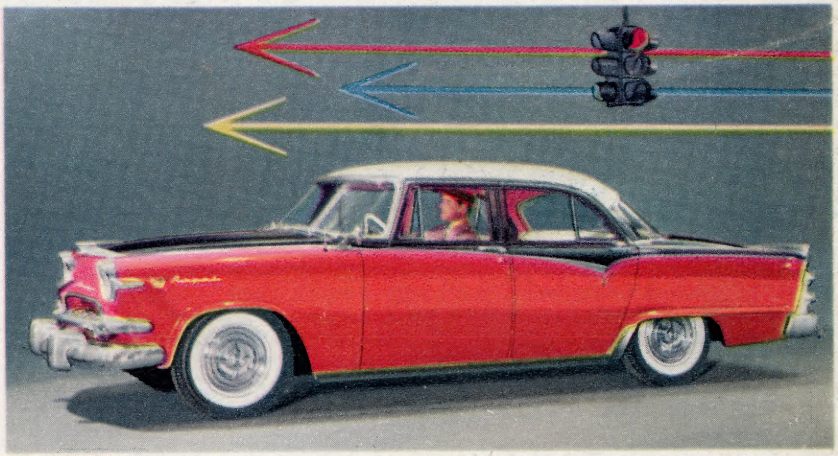

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